

Application for Advertisement Consent

The following information is required to enable the application to be accepted and considered :

National Requirements

- Completed form (3 copies plus original to be supplied unless the application is submitted electronically).
- A plan which identifies the land to which the application relates drawn to an identified scale, identifying the location of the site by reference to at least two named roads, identifying the proposed position of the advertisement(s) and showing the direction of North (3 copies plus original to be supplied unless the application is submitted electronically).
- Other plans and drawings or information necessary to describe the subject of the application (3 copies plus original to be supplied unless the application is submitted electronically) including :
 - Existing and proposed elevations (e.g. at a scale of 1:50 or 1:100).
 - Advertisement drawing(s) (e.g. at a scale of 1:50 or 1:100) showing advertisement size, siting, materials and colours to be used, height above ground, extent of projection and details of the method and colour(s) of illumination [if applicable]
- The appropriate fee.

Local Requirements

- *Lighting assessment* (where illuminated advertisements are proposed).
- *Photographs and photomontages*.
- *Details of other signs* on the site to assess the cumulative impact of the sign.
- *Planning Statement* to include the need for the sign.