

# Digital Technology : Case Study



## PRINCIPLE HEALTHCARE

In early 2013, Principle Healthcare was struggling to maintain a consistent broadband connection when linking to remote sites.

The company, based in Skipton, is one of Europe's leading producers of nutritional supplements, with a growing international presence – so these connectivity problems were stifling growth and had to be solved. The introduction of superfast broadband has vastly improved day to day workings.

The company has been able to set up secure and consistent links to all of their remote sites. It has allowed the company to invest into their server infrastructure at Skipton and this site has now become the central hub for the group for the majority of services such as systems access, resilience and email. The IT department is now able to easily manage issues and developments as the kit is at their fingertips, saving significant travel costs.

“Access to high speed broadband is vital for us. Before the arrival of fibre, relocation was something we would have to seriously consider in the medium to long term future.

Now we can continue to plan for the future at Airedale Business Centre, confident that this technology can help us expand the company in line with our aspirations.”

**Mike Davies, Principle Healthcare  
Group Chief Executive Officer**

“The difference is significantly noticeable and a huge improvement.

Without it we would have had to invest in the IT infrastructure at our other European manufacturing sites, costing the business significantly in time, effort and resource. We are now benefiting from the same monthly cost for a speed that's nearly 18 times greater!”

**Jamie Shoesmith, Principle Healthcare  
Group IT & Systems Engineer**

If your business could benefit from investment in digital technology why not find out what opportunities may be available through the Digital Enterprise Business Support Programme.

<https://www.digitalenterprise.co.uk/>

