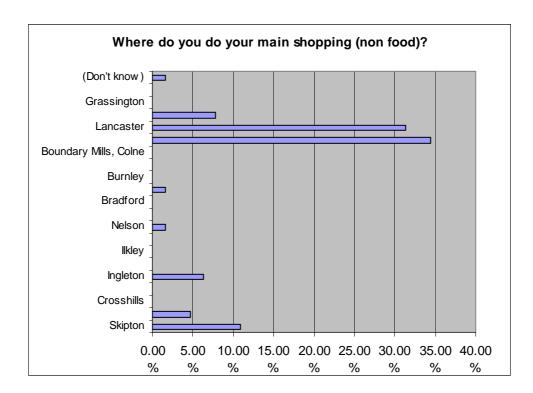
CRAVEN DISTRICT COUNCIL INGLETON HEALTH CHECK

Appendix 4
Telephone Survey
Analysis

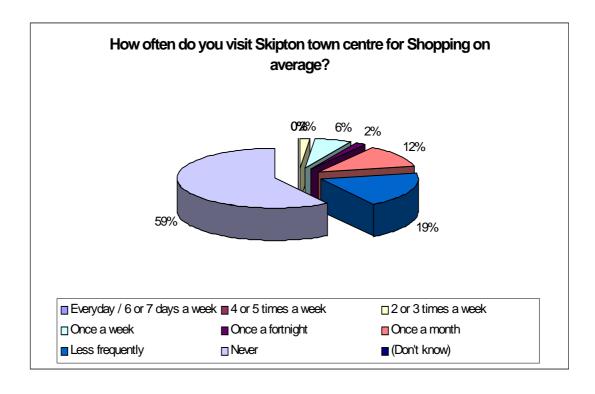
Appendix 4 - Telephone Survey Analysis

The following is an analysis of the responses to the household (telephone) survey made by residents in Zone 8 (Ingleton and Chapham Ward). We have excluded most of the responses which are not relevant to the performance of Ingleton.

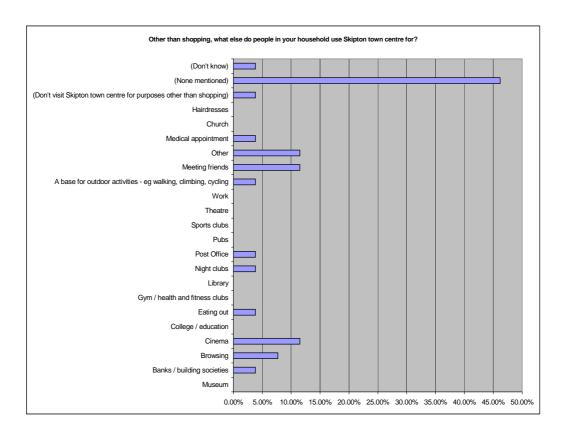
Question 1 - Leaving aside food shopping, where would you regard as your household's main shopping centre ?



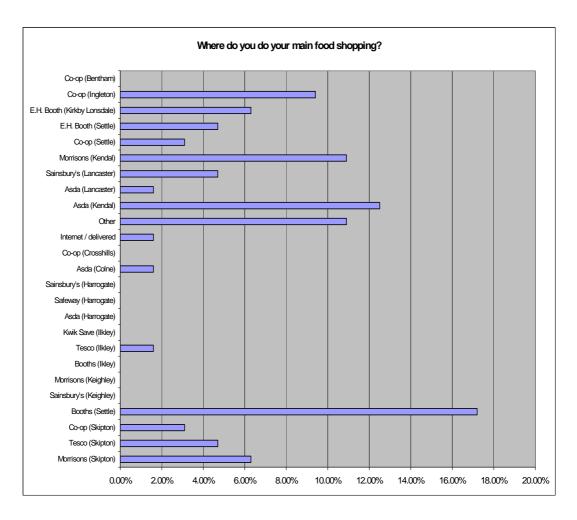
Question 2 - How often do you visit Skipton town centre for shopping on average?



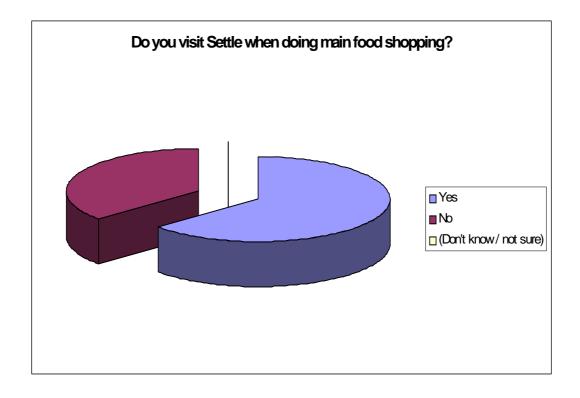
Question 4 - Other than shopping, what else do people in your household use Skipton town centre for?



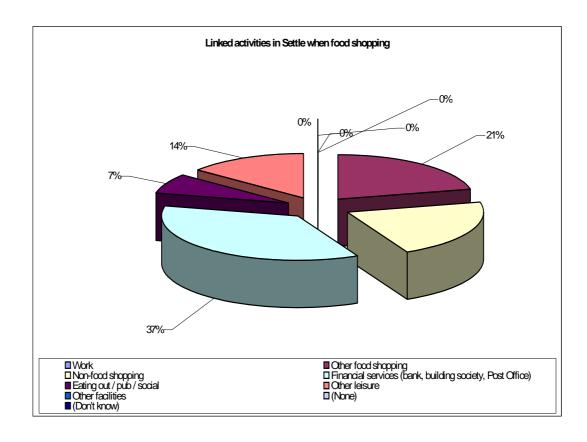
Question 14 - Where do you usually go for your household's main food shopping?



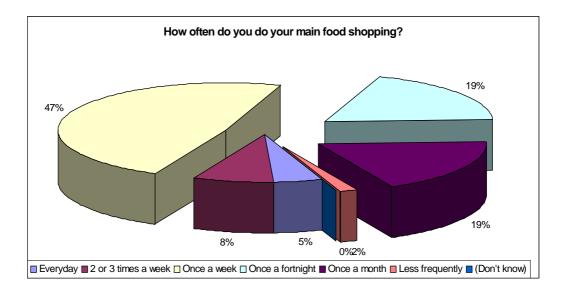
Question 17 - When doing your main food shopping, do you usually visit Settle town centre? (Only those who named Settle as their main food shopping centre at Question 14.)



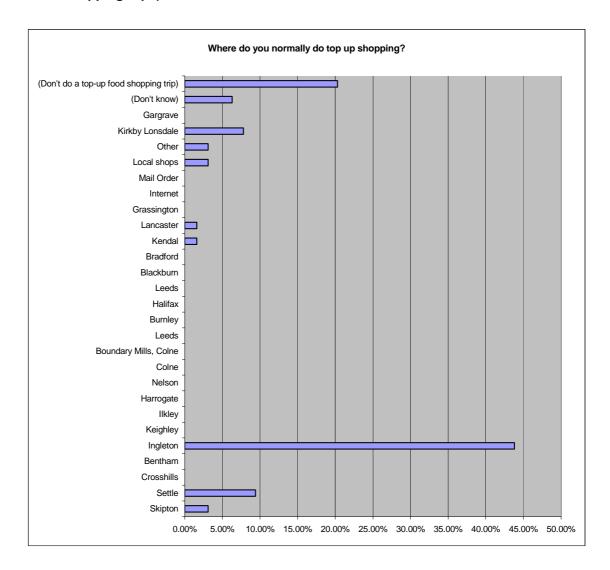
Question 18 - Do you usually visit / carry out any of the following in Settle town centre whilst on your main food shopping trip? (Only those who responded "Yes" to Question 17.)



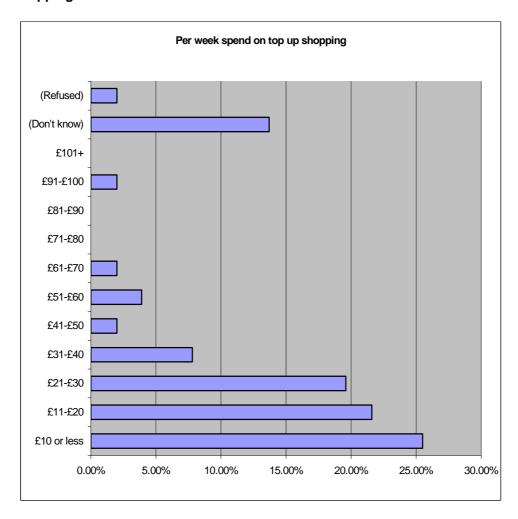
Question 19 - How often do you do your main food shopping?



Question 20 - Where do you mostly do any top-up food shopping (ie. between main food shopping trips)?

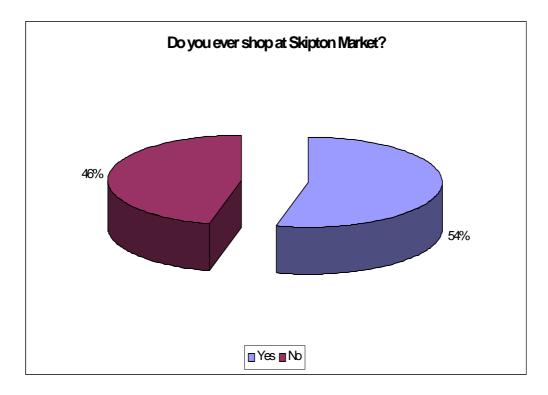


Question 21 - About how much a week would you say you spend on your top-up shopping?

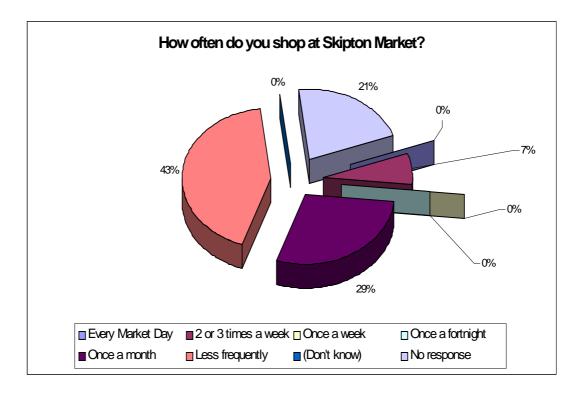


The following two questions have been considered together with Question 23 for comparison purposes.

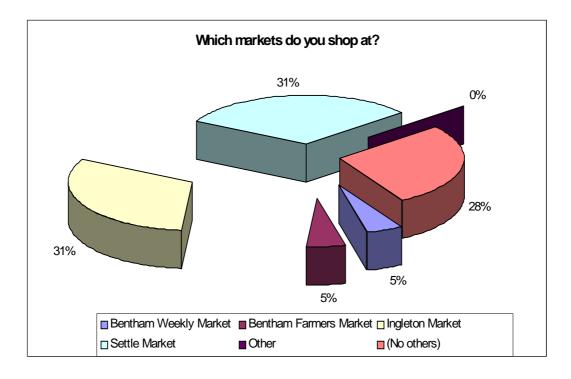
Question 9: Do you ever shop at Skipton market?



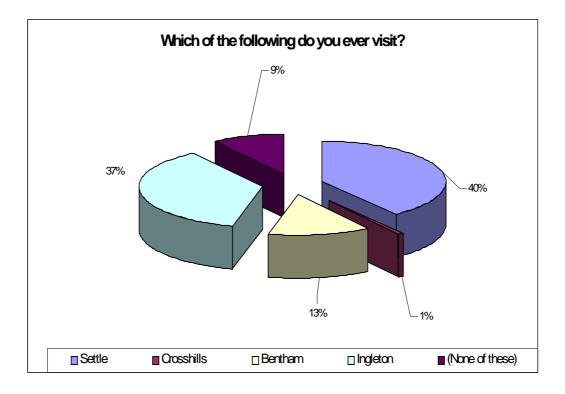
Question 10: How often do you shop at Skipton market?



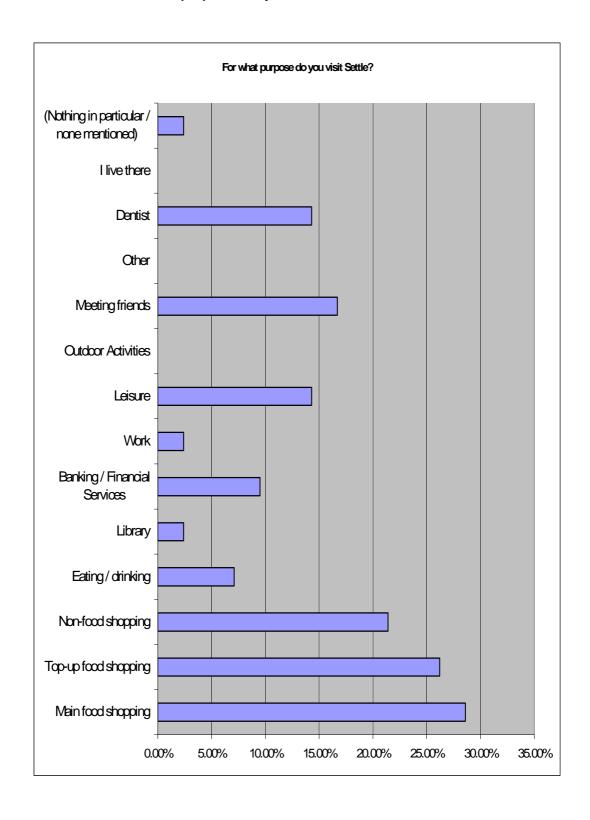
Question 22: Which of the following markets do you ever shop at ?



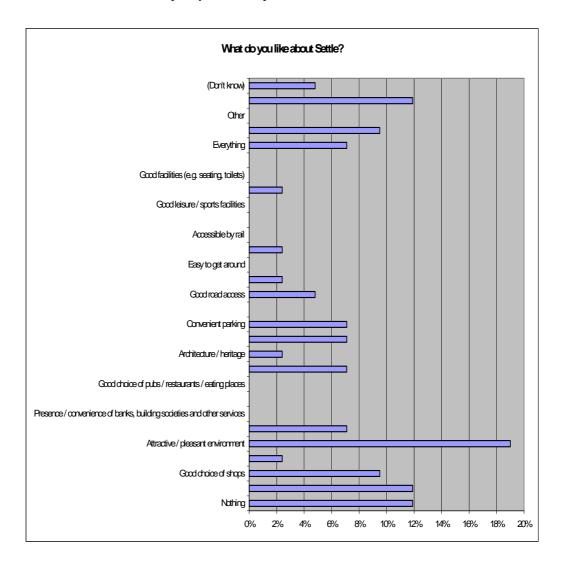
Question 23: Which of the following do you ever visit?



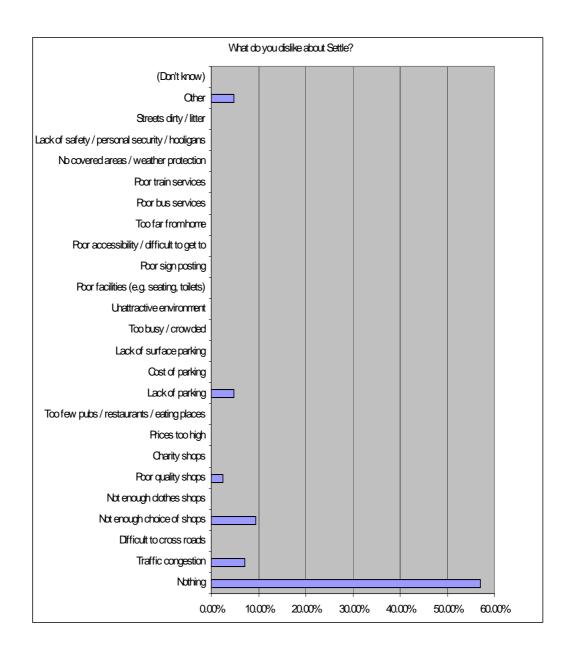
Question 24A: For what purposes do you visit Settle?



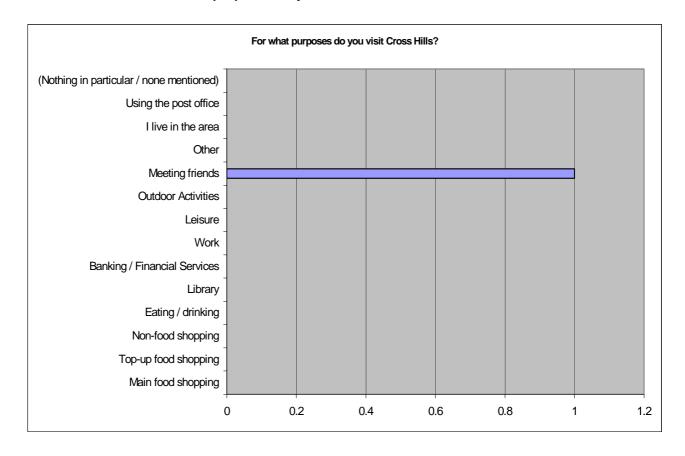
Question 25A: What do you particularly like about Settle?



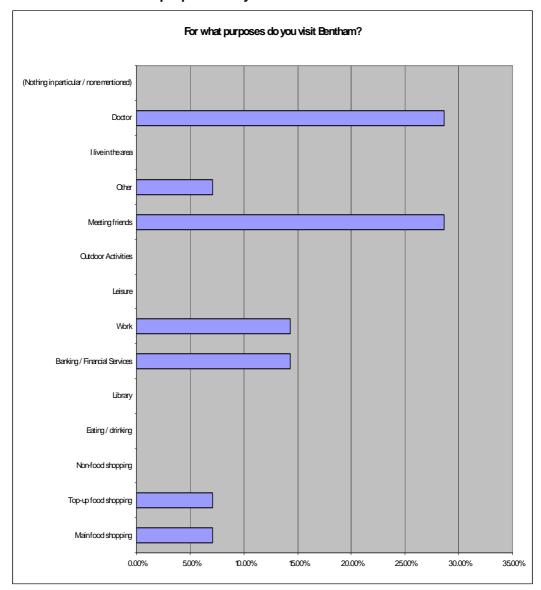
Question 26A: What do you particularly dislike about Settle?



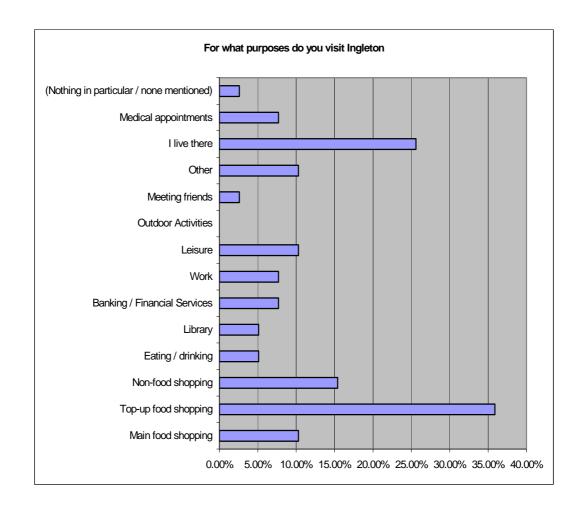
Question 24B: For what purposes do you visit Cross Hills?



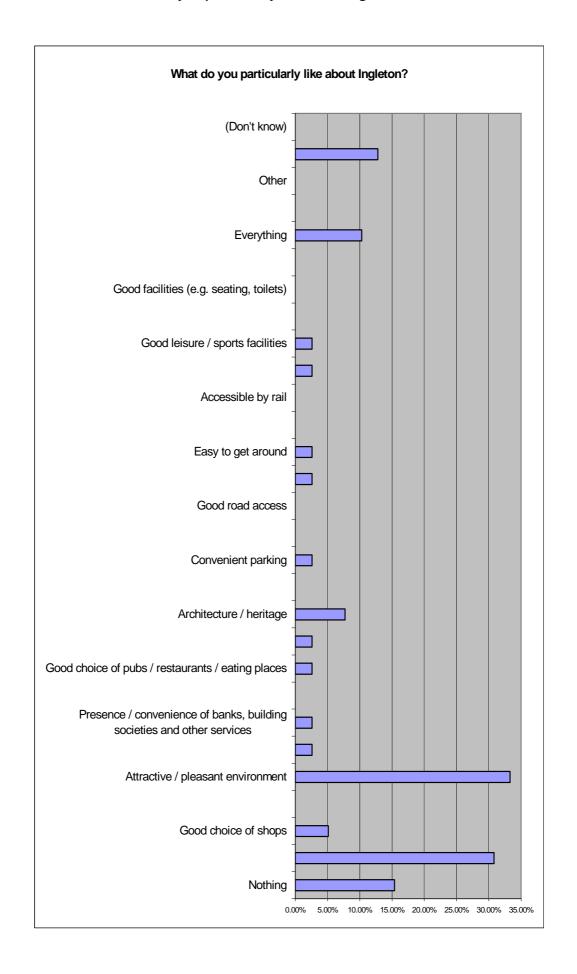
Question 24C: For what purposes do you visit Bentham?



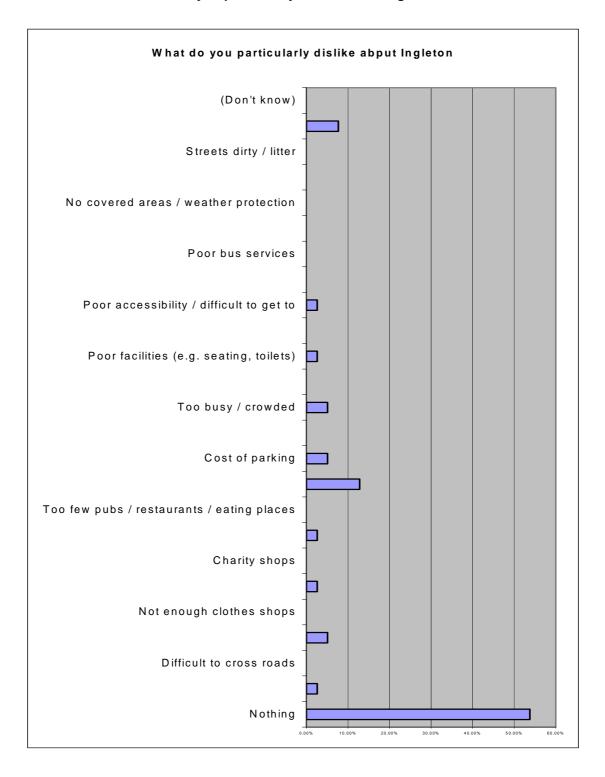
Question 24D: For what purposes do you visit Ingleton?



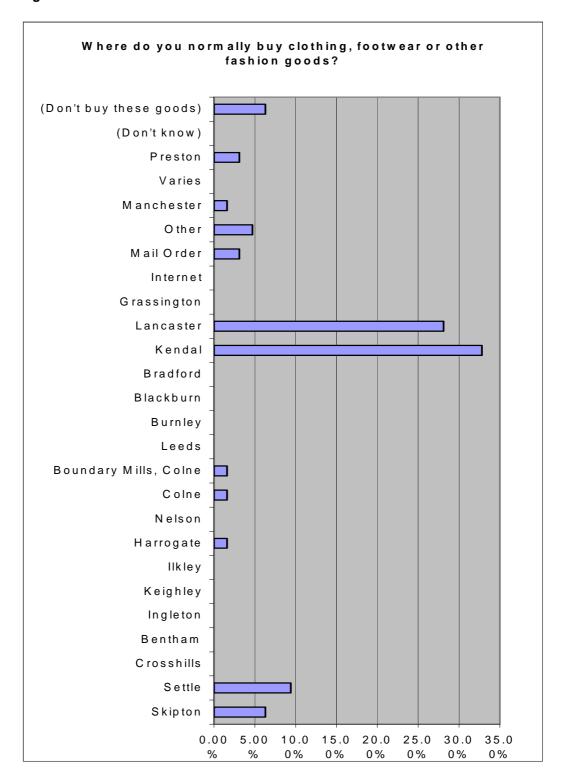
Question 25D: What do you particularly like about Ingleton?



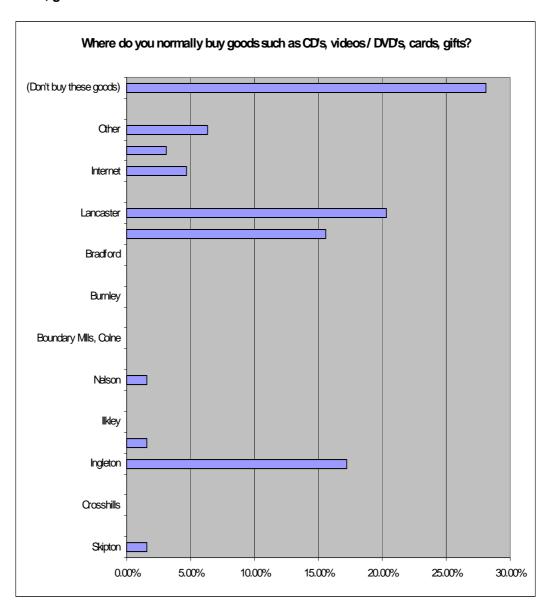
Question 26D: What do you particularly dislike about Ingleton?



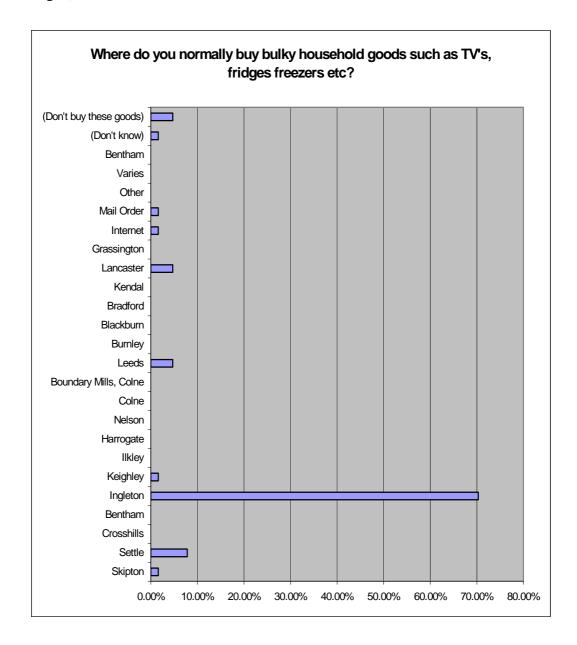
Question 27: Where do you normally buy clothing, footwear or other fashion goods?



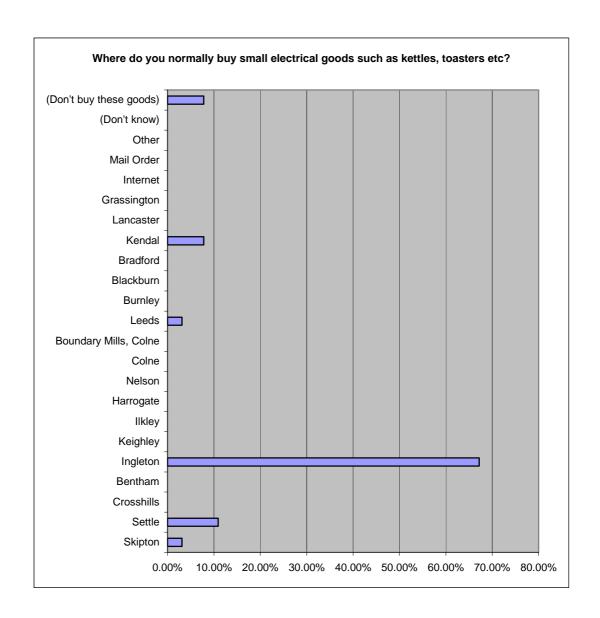
Question 28: Where do you normally buy goods such as CDs, videos / DVD's, cards, gifts ?



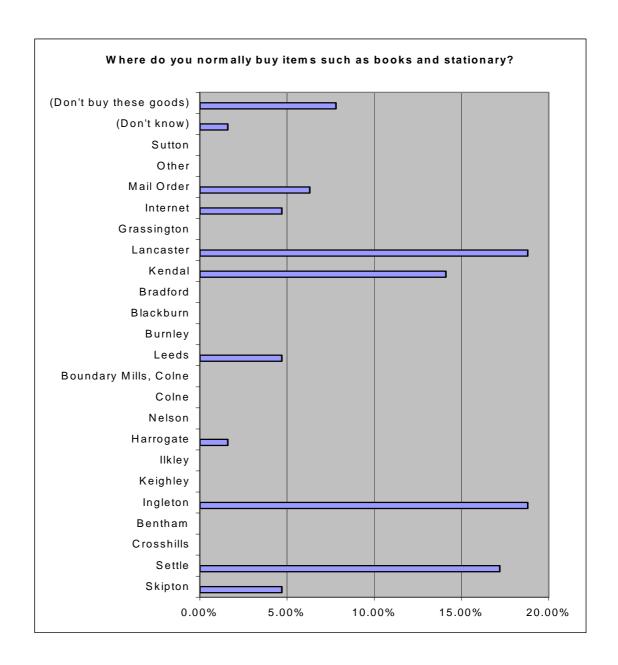
Question 29: Where do you normally buy bulky household goods such as TVs, fridges, freezers etc?



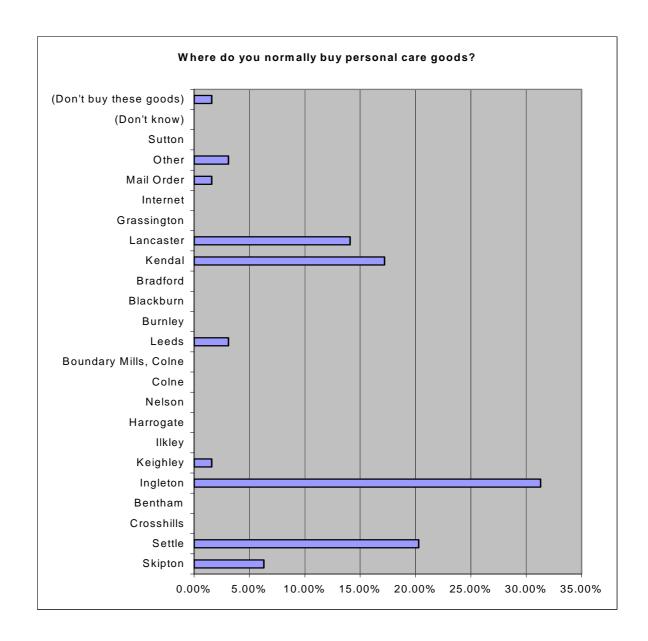
Question 30: Where do you normally buy small electrical goods such as kettles, toasters etc?



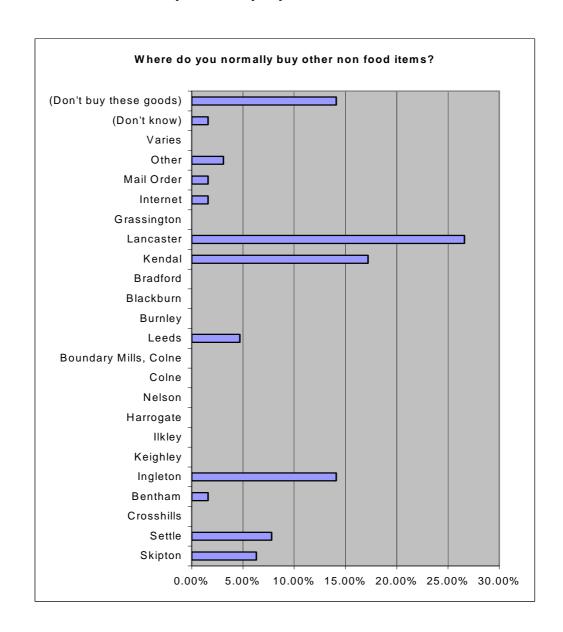
Question 31: Where do you normally buy items such as books and stationery?



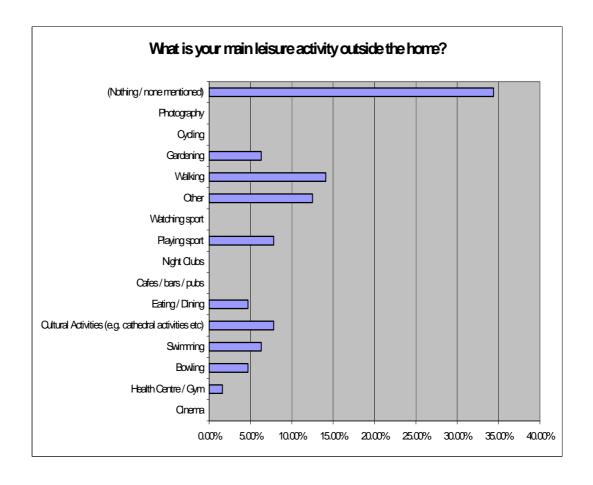
Question 32: Where do you normally buy personal care goods?



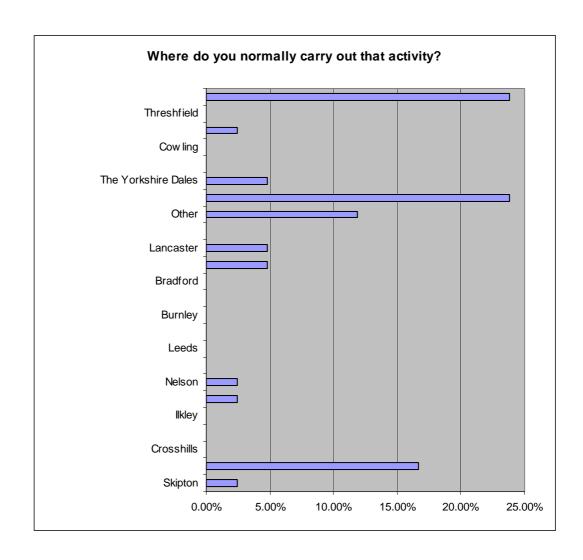
Question 33: Where do you normally buy other non-food items?



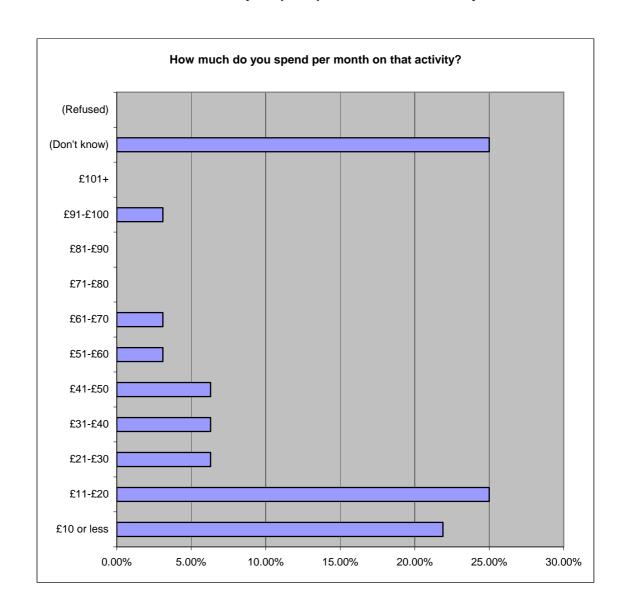
Question 34: What is your main leisure activity outside the home?



Question 35: Where do you normally carry out that activity? (Only those who named an activity at Question 34.)



Question 36: About how much do you spend per month on that activity?



48 Warwick Street, London W1B 5NL Tel: +44(0)20 7534 5000 Fax: +44(0)20 7434 0045 www.donaldsons.co.uk enquiries@donaldsons.co.uk

Donaldsons Offices

Birmingham 120 Edmund Street, Birmingham, B3 2ED Tel: +44 (0)121 212 1090 Fax: +44 (0)121 212 1099

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Cheltenham

Vittoria House, Vittoria Walk, Cheltenham, GL50 1TW Tel: +44 (0)1242 521 102 Fax: +44 (0)1242 221 754

Edinburgh

9 Hope Street, Edinburgh, EH2 4EL Tel: +44 (0)131 260 7300 Fax: +44 (0)131 225 8970

Glasgow

90 St.Vincent Street, Glasgow, G2 5UQ Tel: +44 (0)141 221 2871 Fax: +44 (0)141 221 1099

In association with

Donaldsons Portugal Rua São João da Mata 37-39, Piso 1°, 1200 - 846 Lisboa, Portugal Tel: +35 121 396 3696 Fax: +35 121 396 3703

Leeds

St Paul's House, 23 Park Square South, Leeds, LS1 2ND Tel: +44 (0)113 246 1161 Fax: +44 (0)113 244 1637

Manchester

Century House, 11 St.Peter's Square, Manchester, M2 3DN Tel: +44 (0)161 237 9977 Fax: +44 (0)161 237 3311