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August 2004

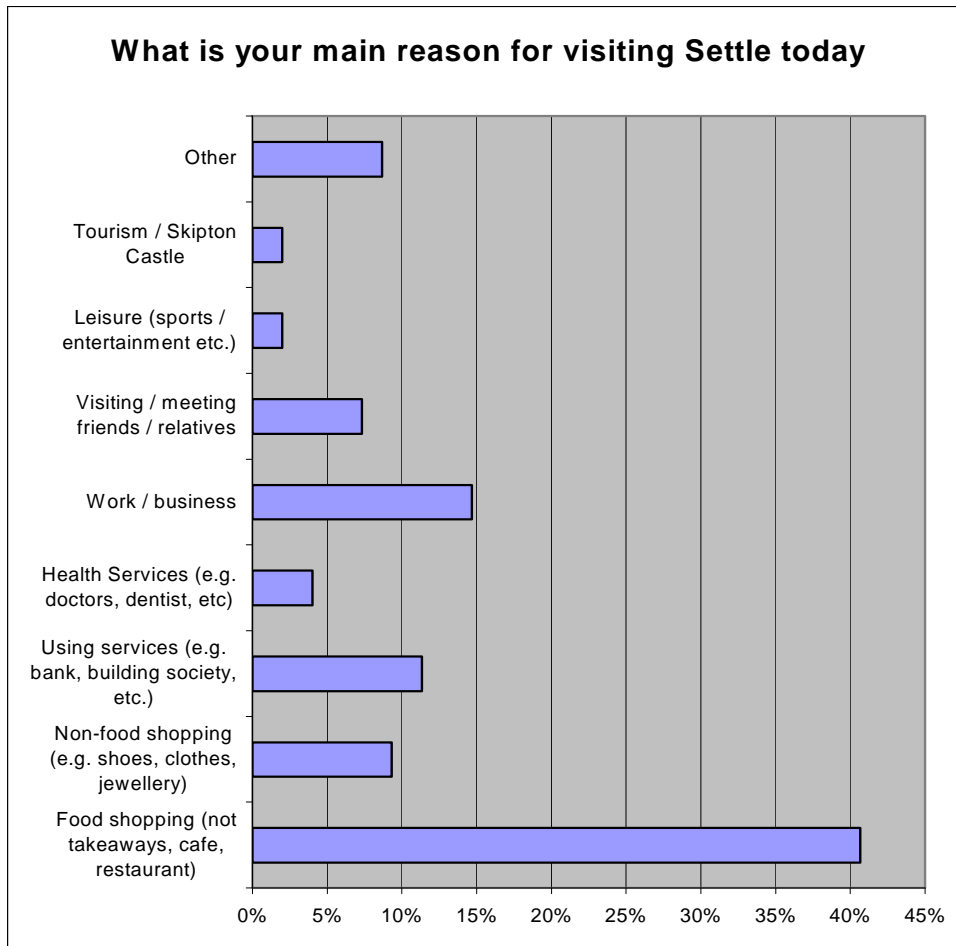
CRAVEN DISTRICT COUNCIL

# Settle Health Check In- Street Survey Appendix

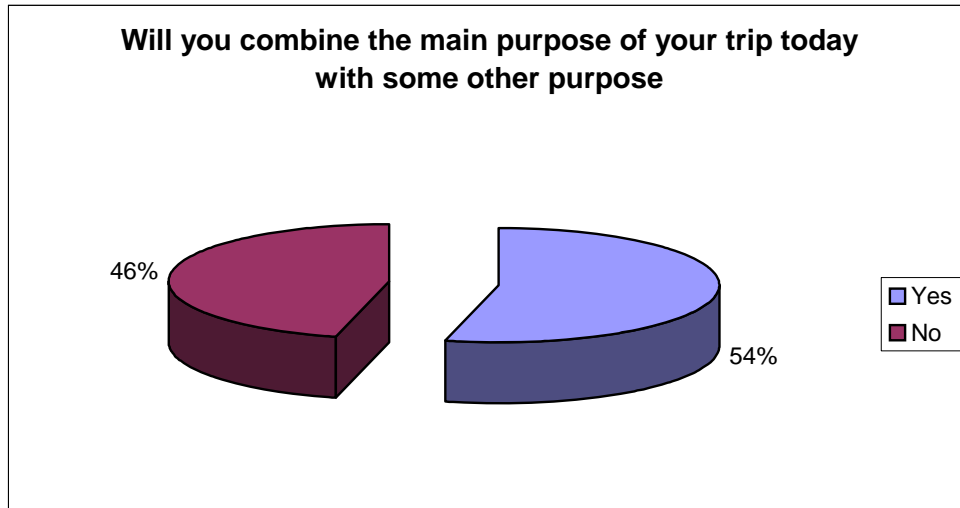
## Settle Heath Check In-Street Survey

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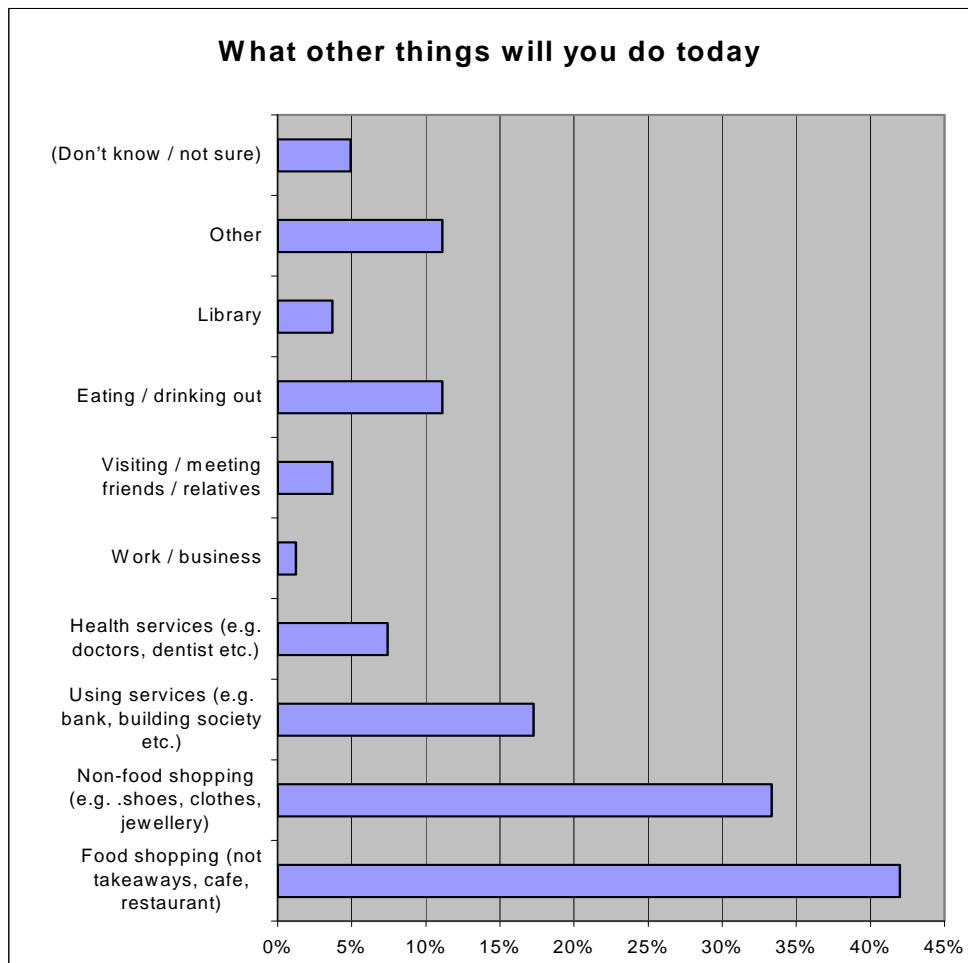
Question One – What is the main reason for your visit to Settle town centre today?



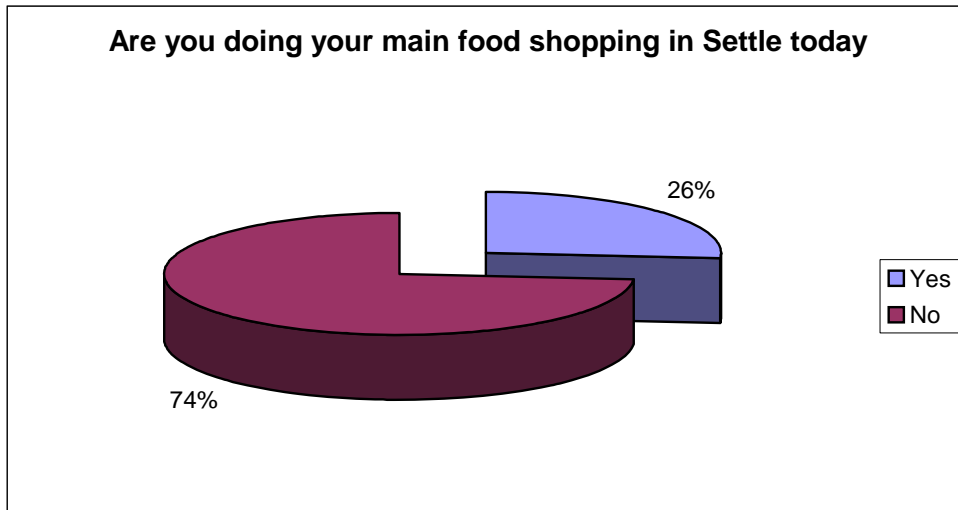
**Question Two – Will you combine the main purpose of your trip today with some other purpose?**



**Question Three – What other things will you do today?**



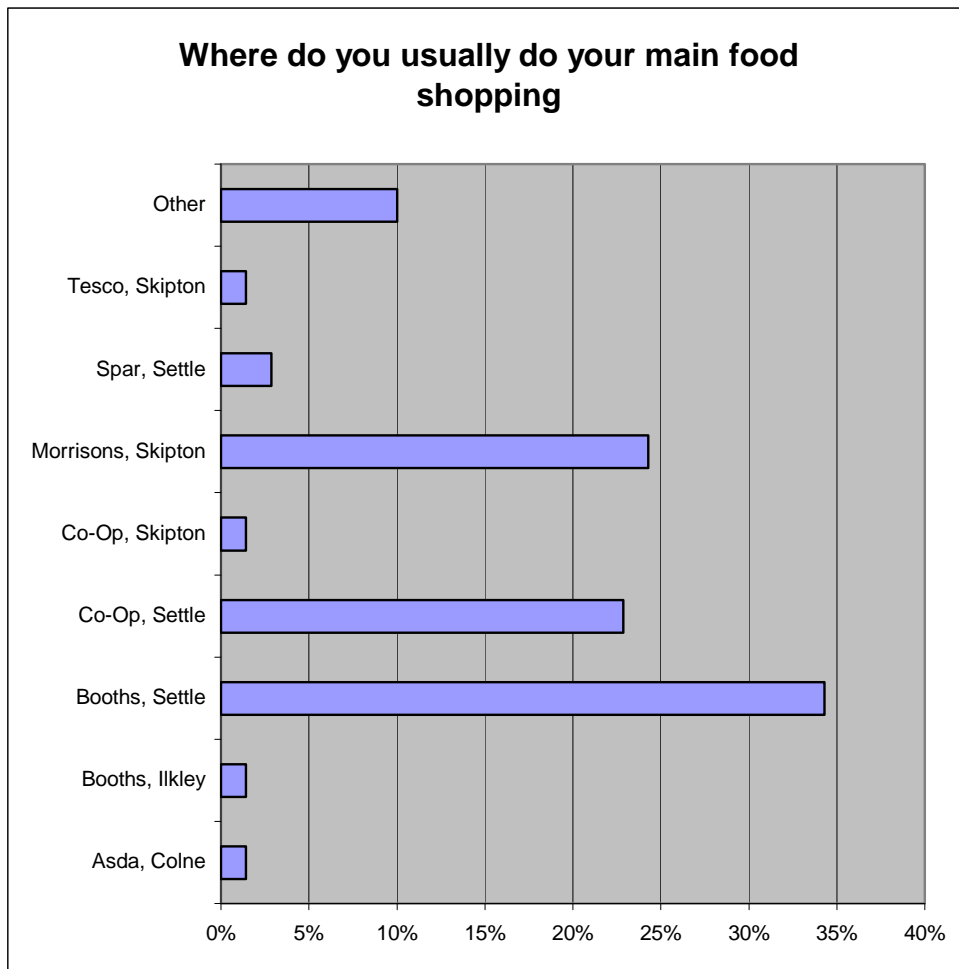
**Question Four – Are you doing your main food shopping in Settle town centre today?**



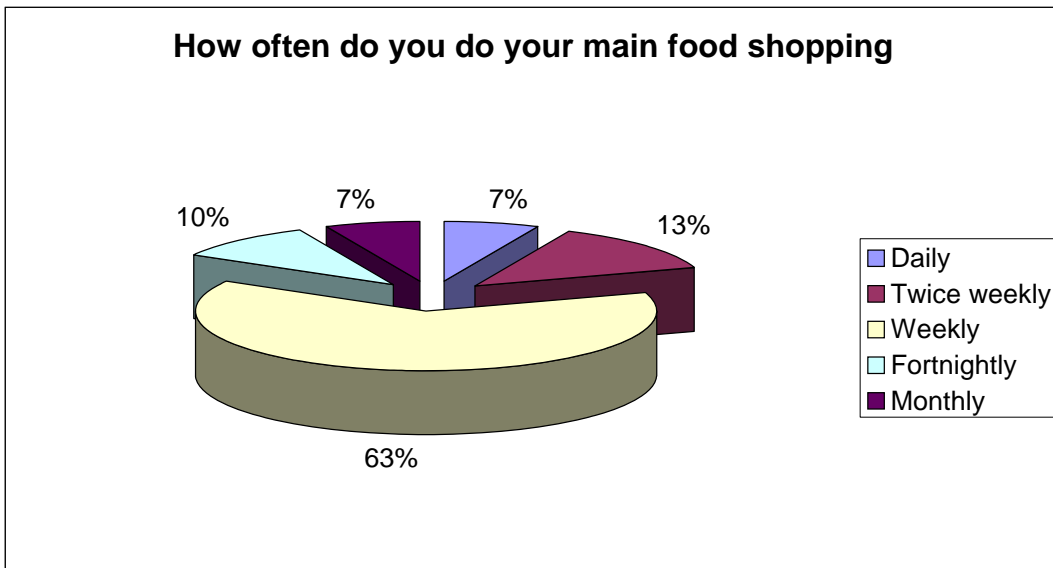
**Question Five – What foodstore have you visited today?**

Of those carrying out main food shopping on the day of the survey, 60% were shopping at the Co-op and 12% at Booths. Over a third were visiting the butcher (some in addition to the supermarket), while the remainder were patronising unnamed local shops. It should be noted that – quite intentionally - all the interviews were carried out in the town centre itself. Clearly, if a proportion had been conducted outside the Booths store, there would have been a different level of response (as evidenced by the following question), but the intention was to capture those who were using the traditional town centre for a variety of purposes.

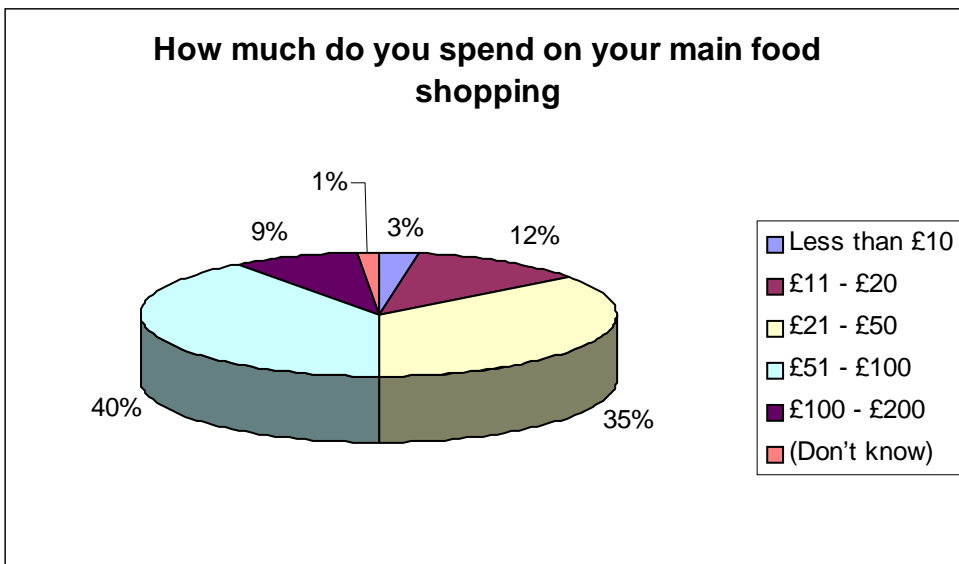
**Question Six – Where do you usually do your main food shopping?**



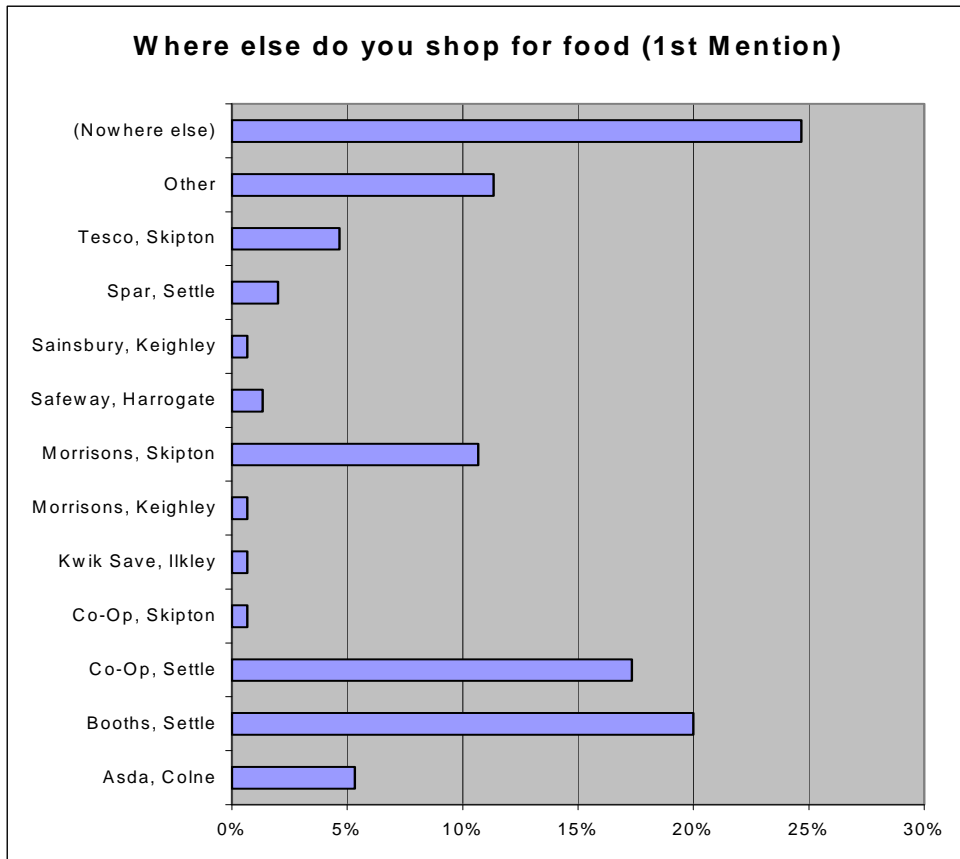
**Question Seven – How often do you do your main food shopping?**



**Question Eight - How much do you spend per week on your main food shopping ?**

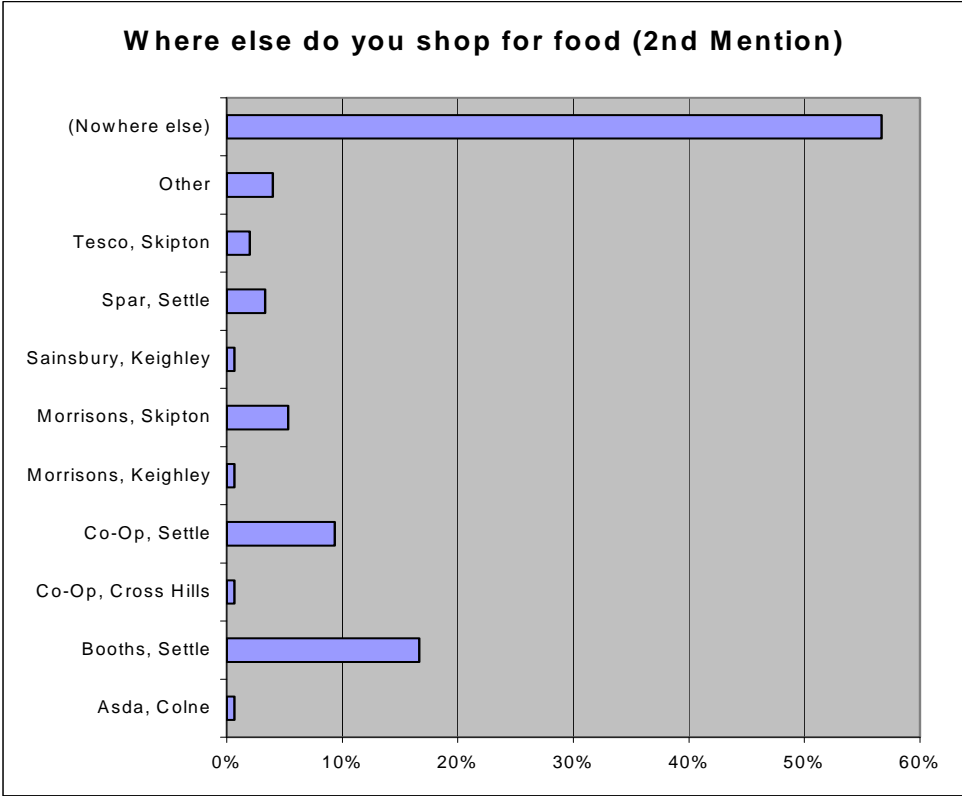


**Question Nine – Where else do you shop for food? (1<sup>st</sup> Mention)**

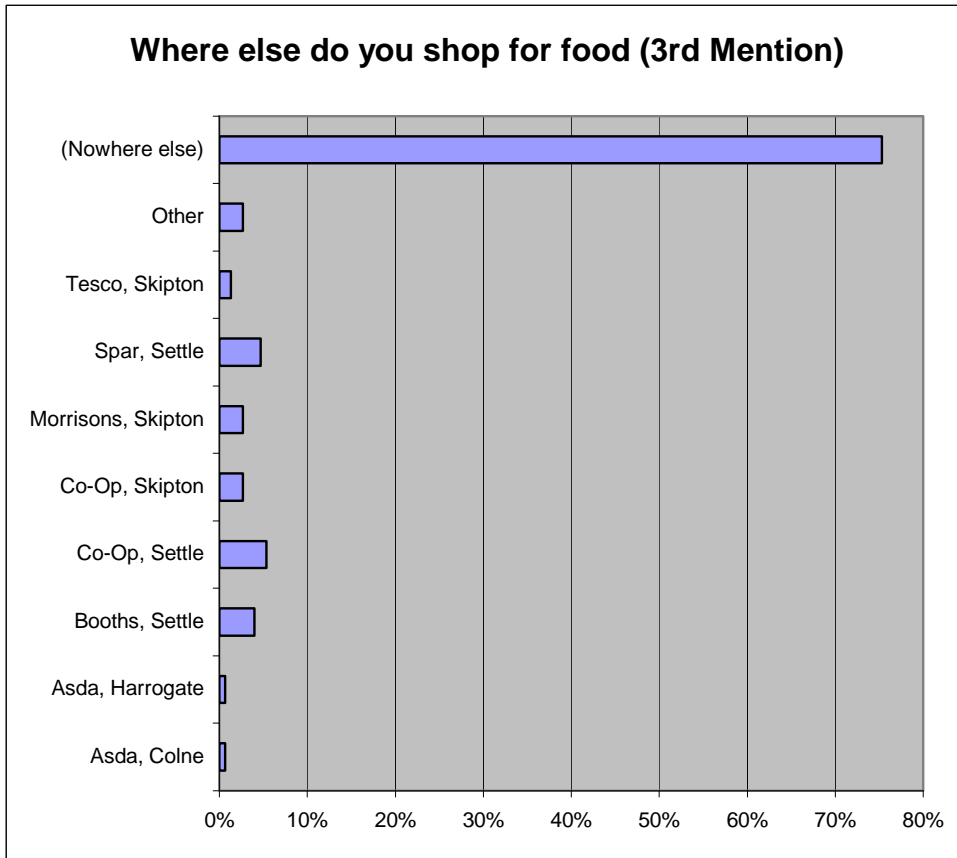




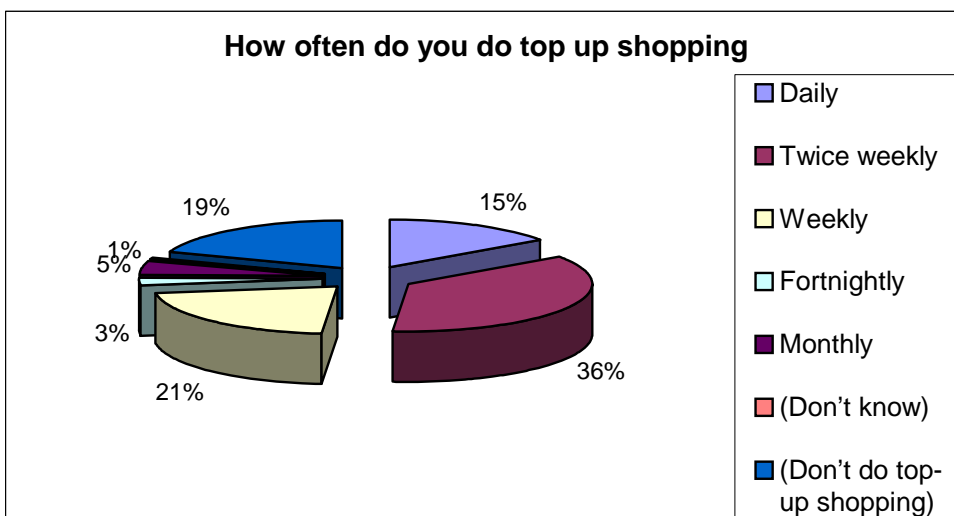
2<sup>nd</sup> Mention



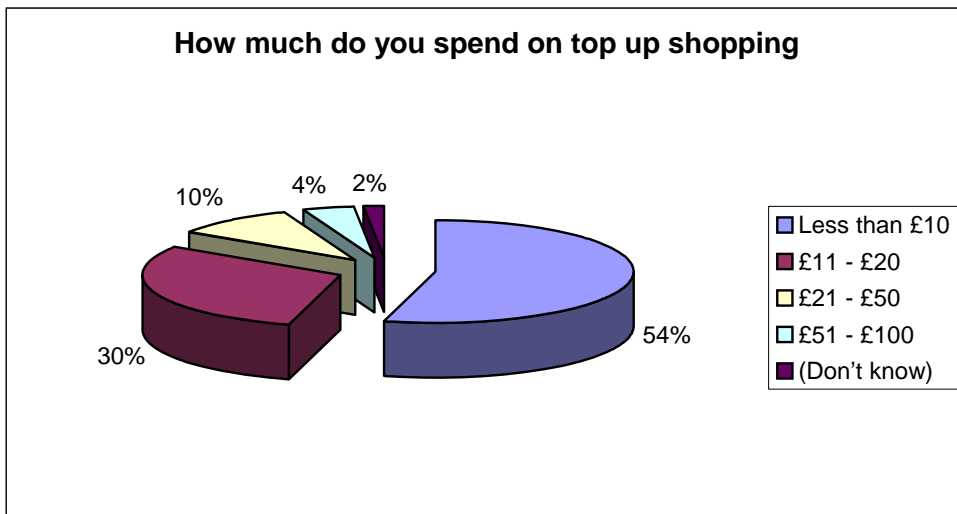
**3<sup>rd</sup> Mention**



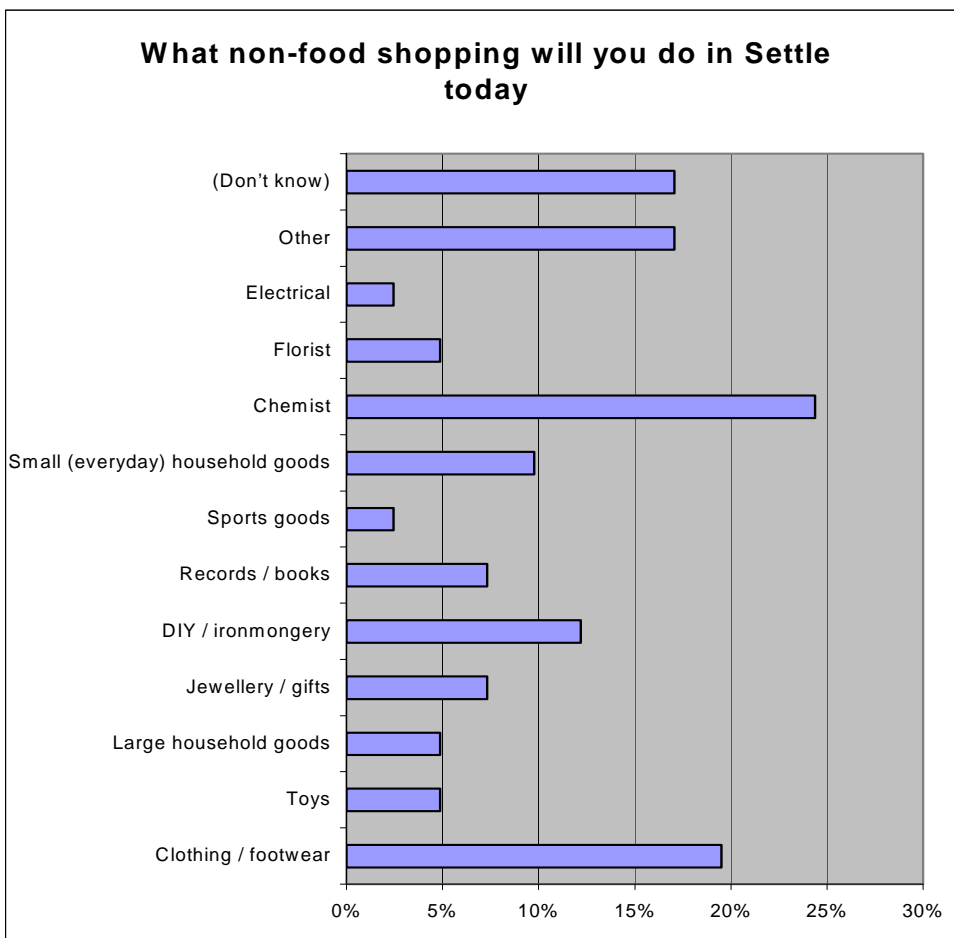
**Question Ten – How often do you do top up food shopping?**



**Question Eleven - How much do you spend per week on top up food shopping?**



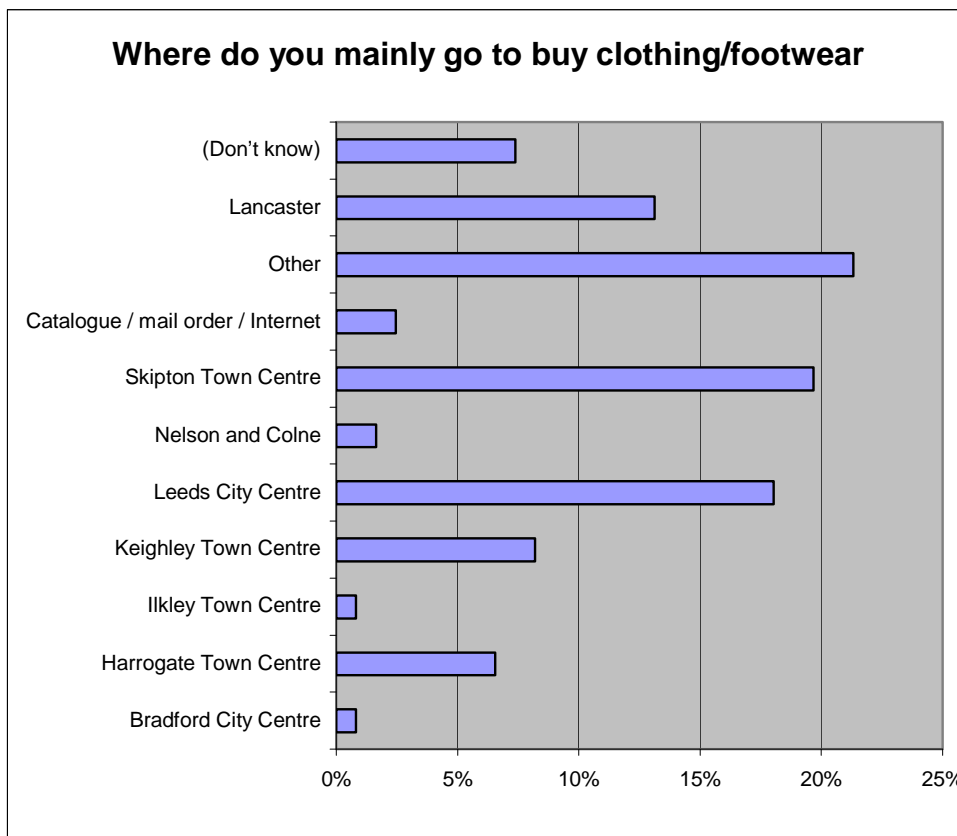
**Question Twelve – Which of these types of non-food shopping will you do in Settle town centre?**



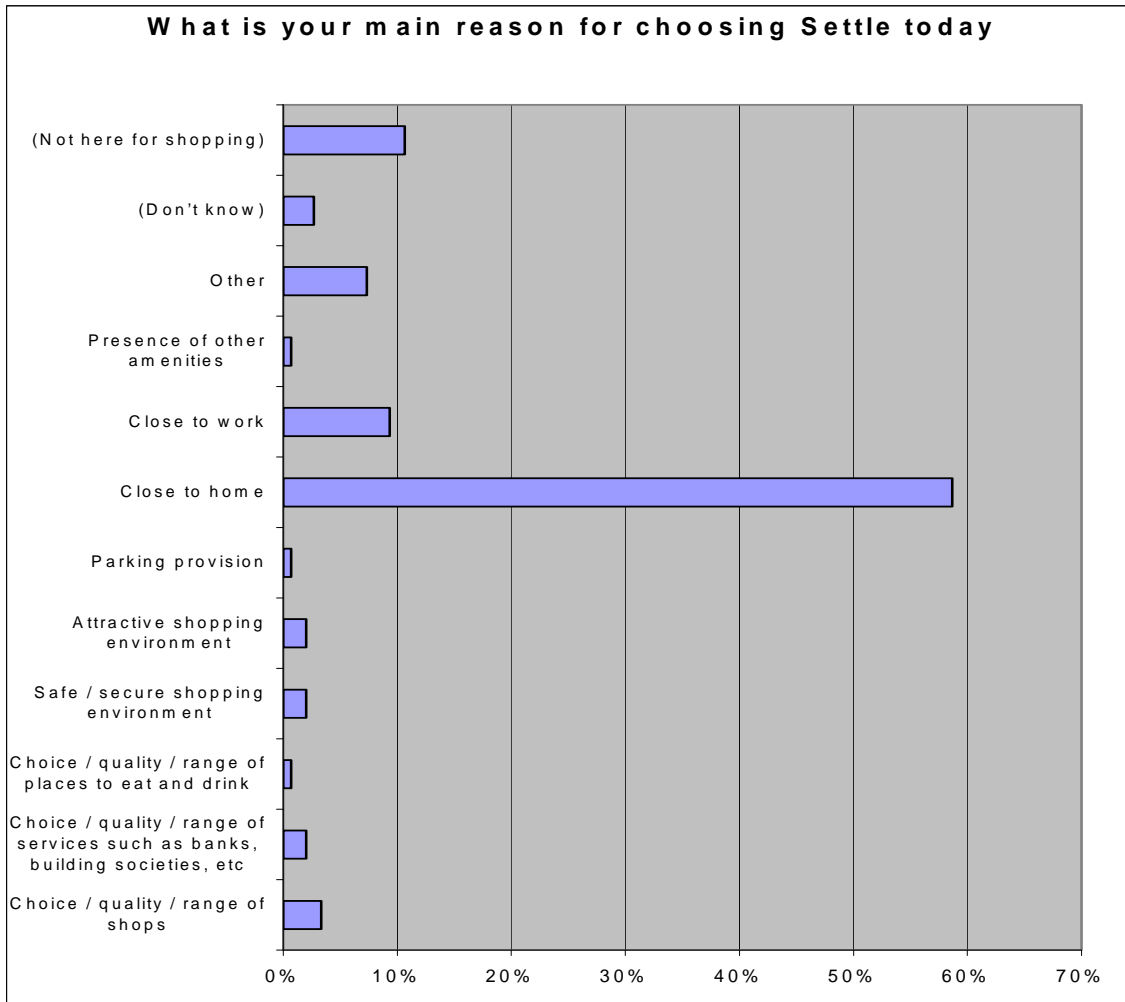
**Question Thirteen – Is Settle town centre your main centre for clothes/footwear shopping?**



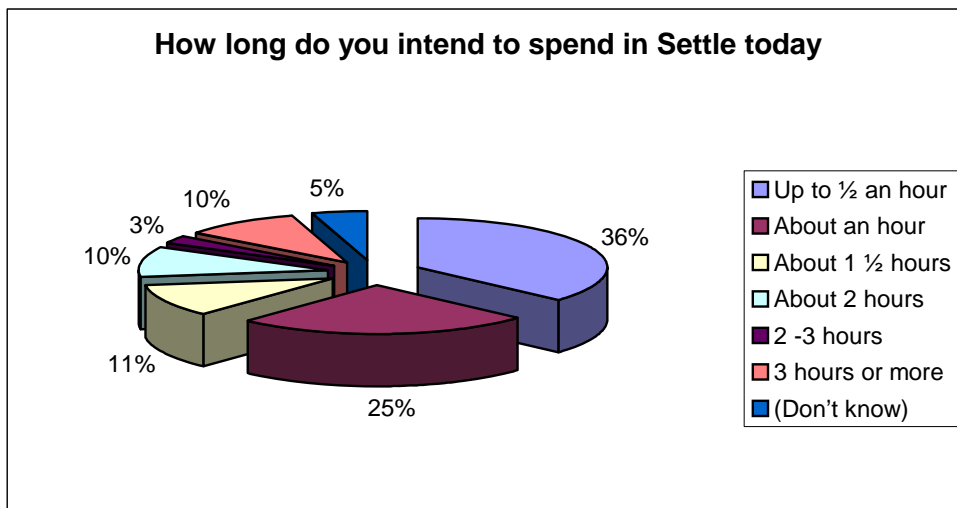
**Question Fourteen - Where do you usually go to buy clothes/footwear?**



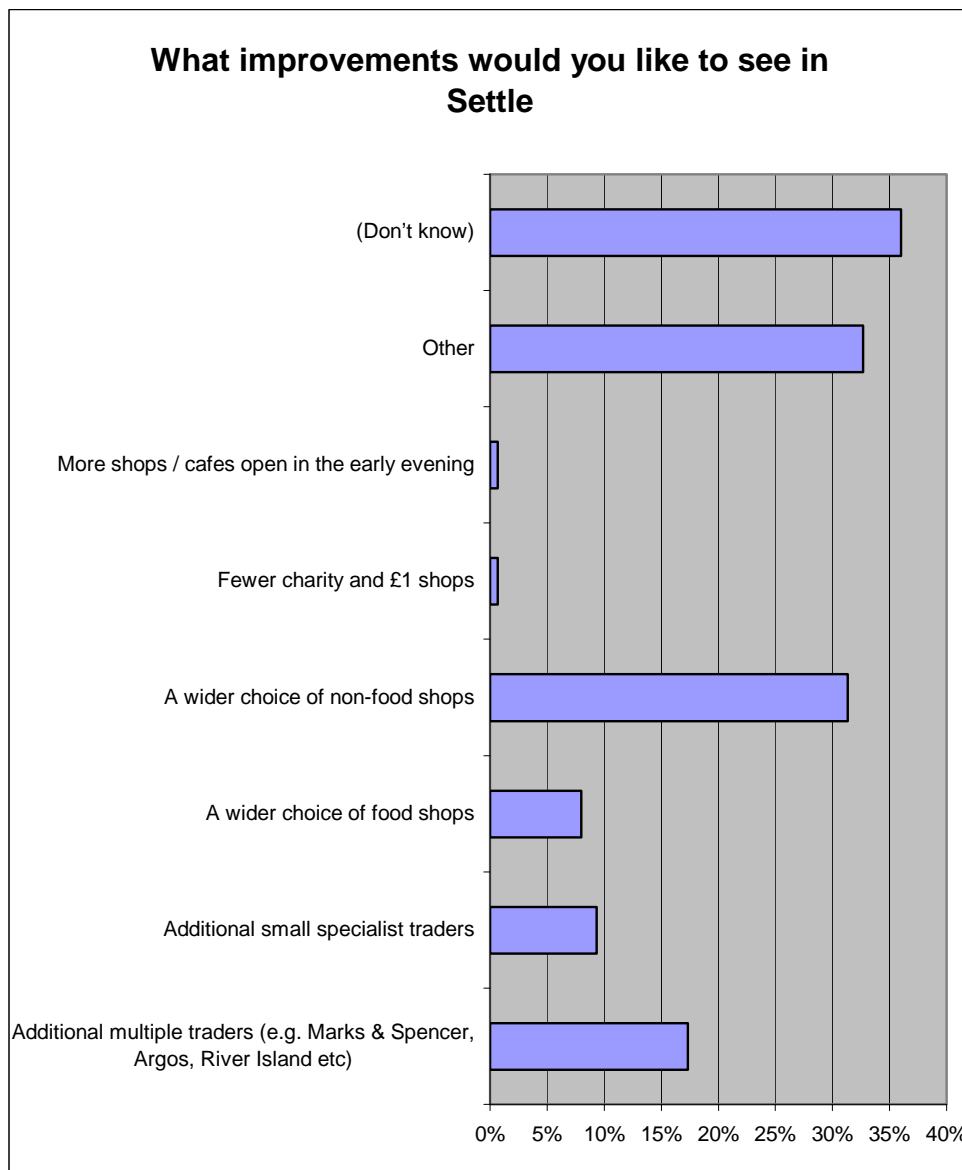
**Question Fifteen – What is the main reason for choosing Settle town centre for a shopping trip?**



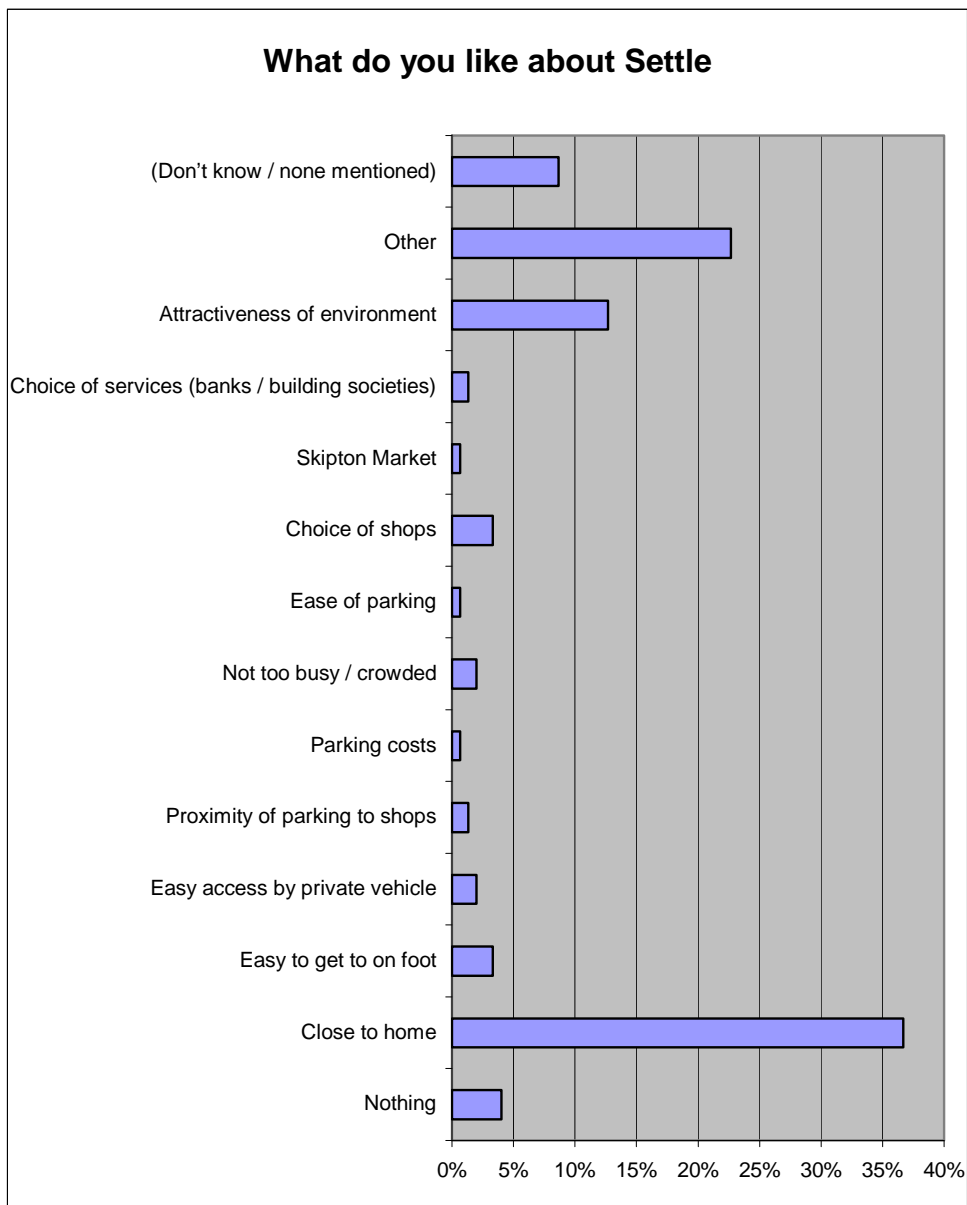
**Question Sixteen – How long do you intend to spend in Settle town centre today?**



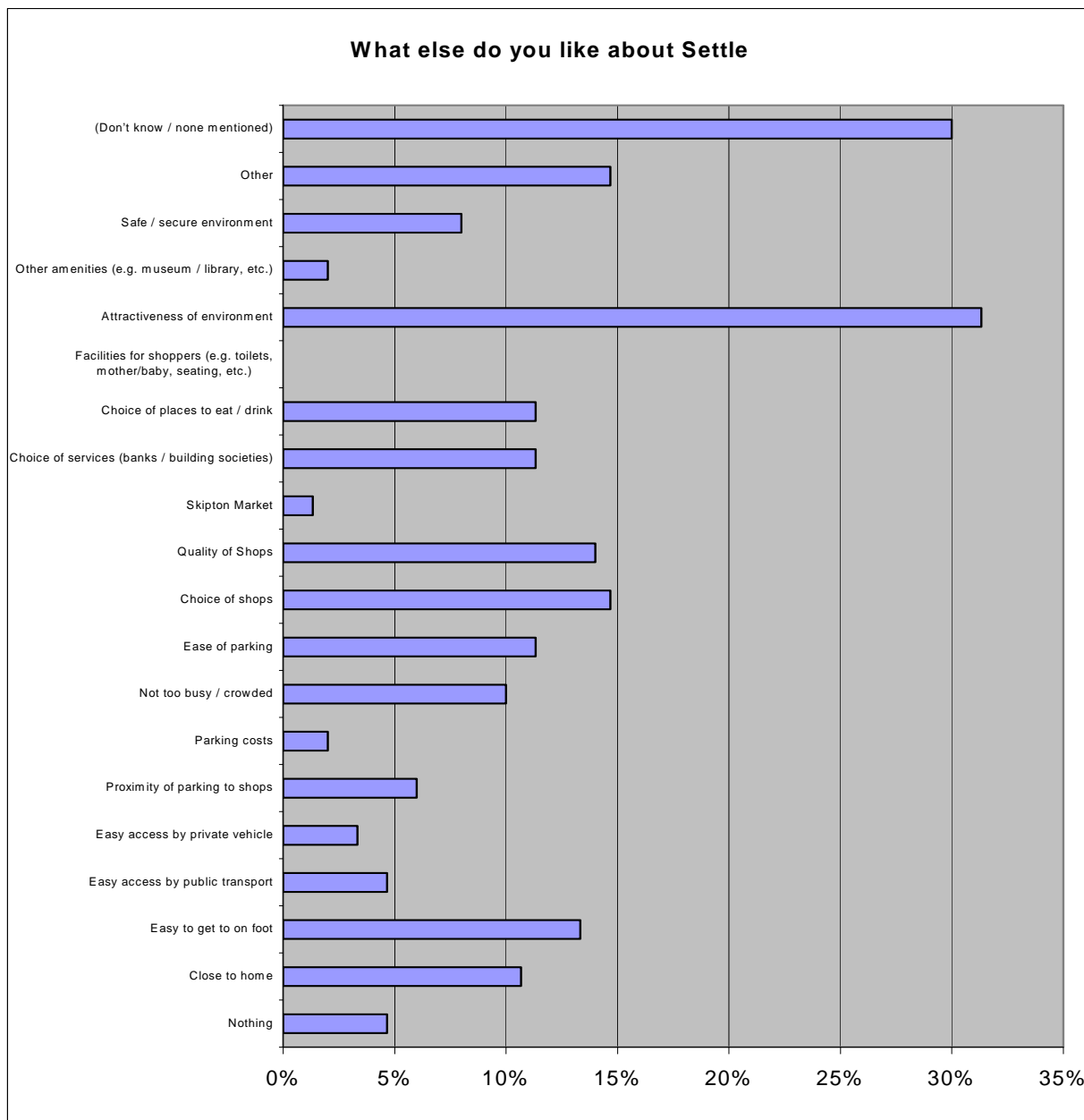
**Question Seventeen - What improvements, if any, would you like to see to the shopping facilities in Settle Town Centre?**



**Question Eighteen - Please state what you particularly like about Settle Town Centre?**

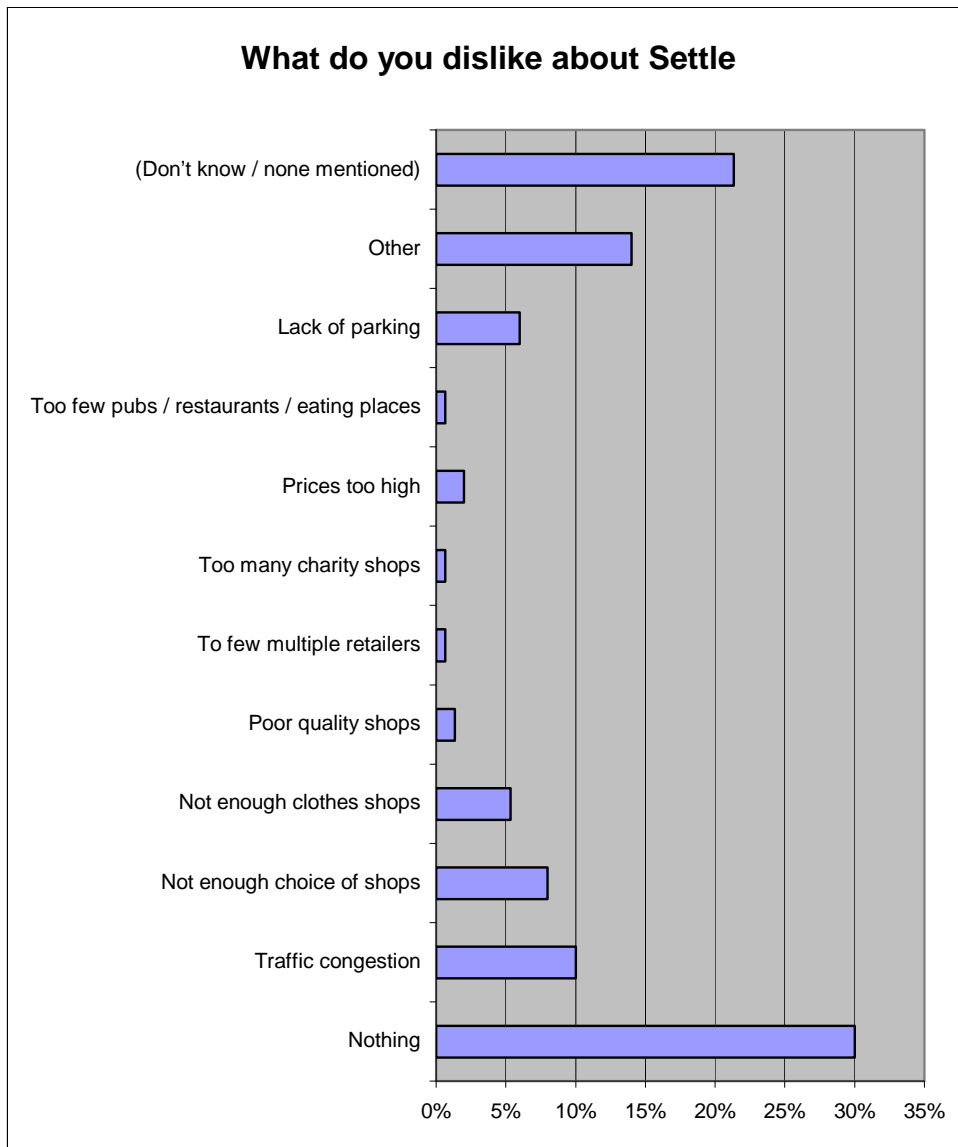


**Question Nineteen - What else do you like about Settle Town Centre?**

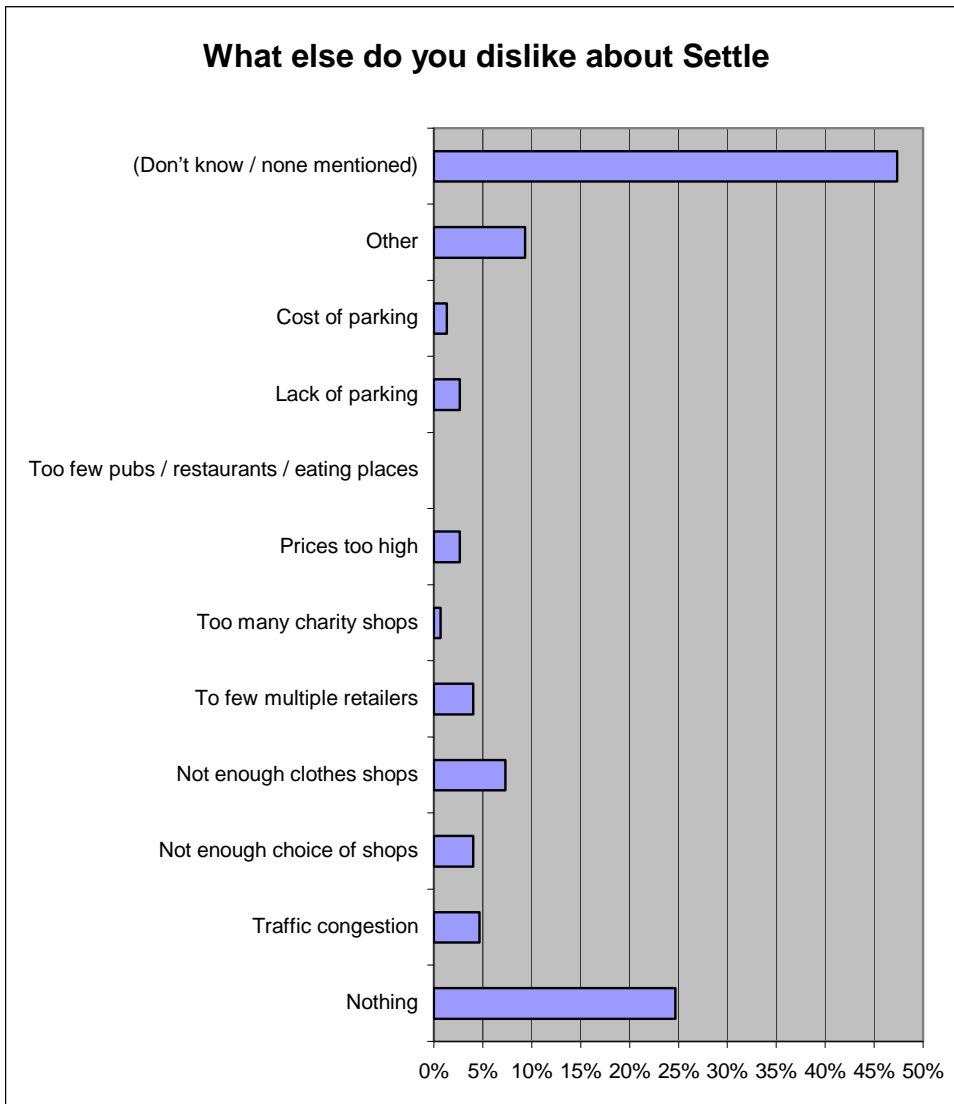




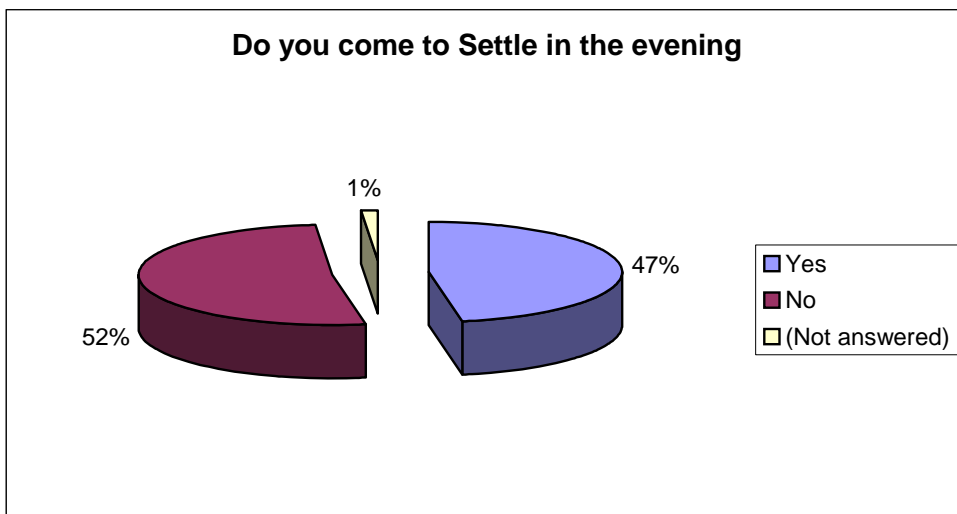
**Question Twenty - What do you particularly dislike about Settle Town Centre?**



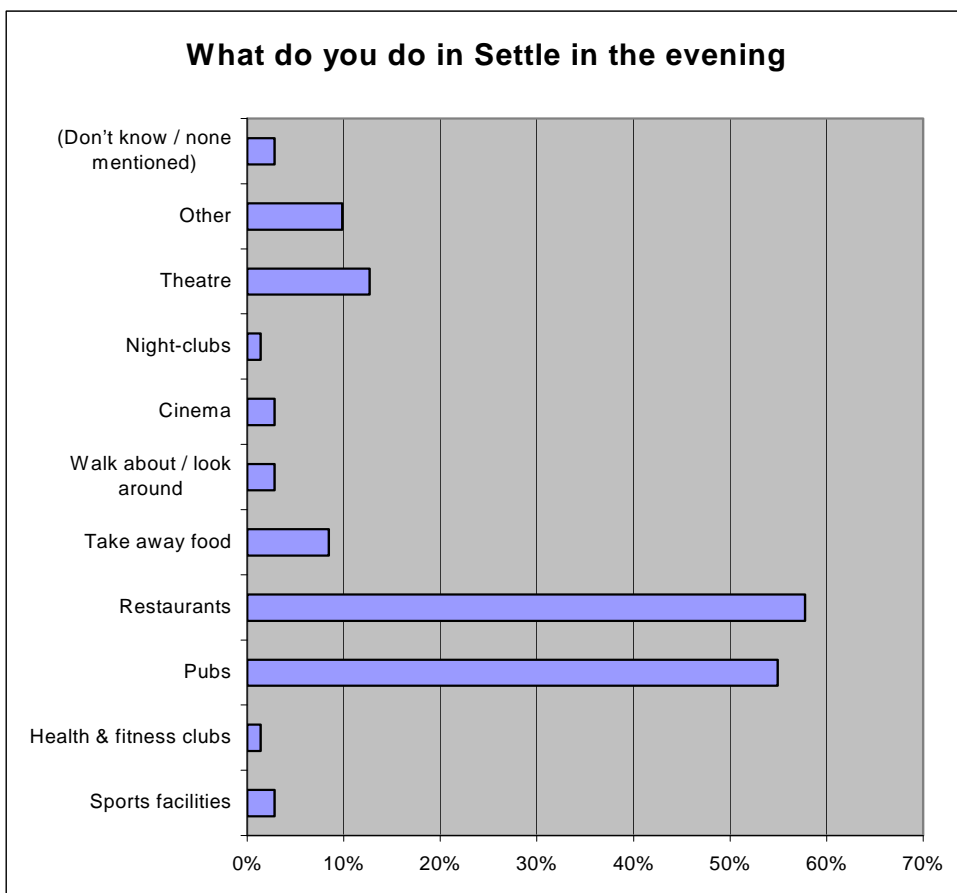
**Question Twenty One - What else do you particularly dislike about Settle Town Centre?**



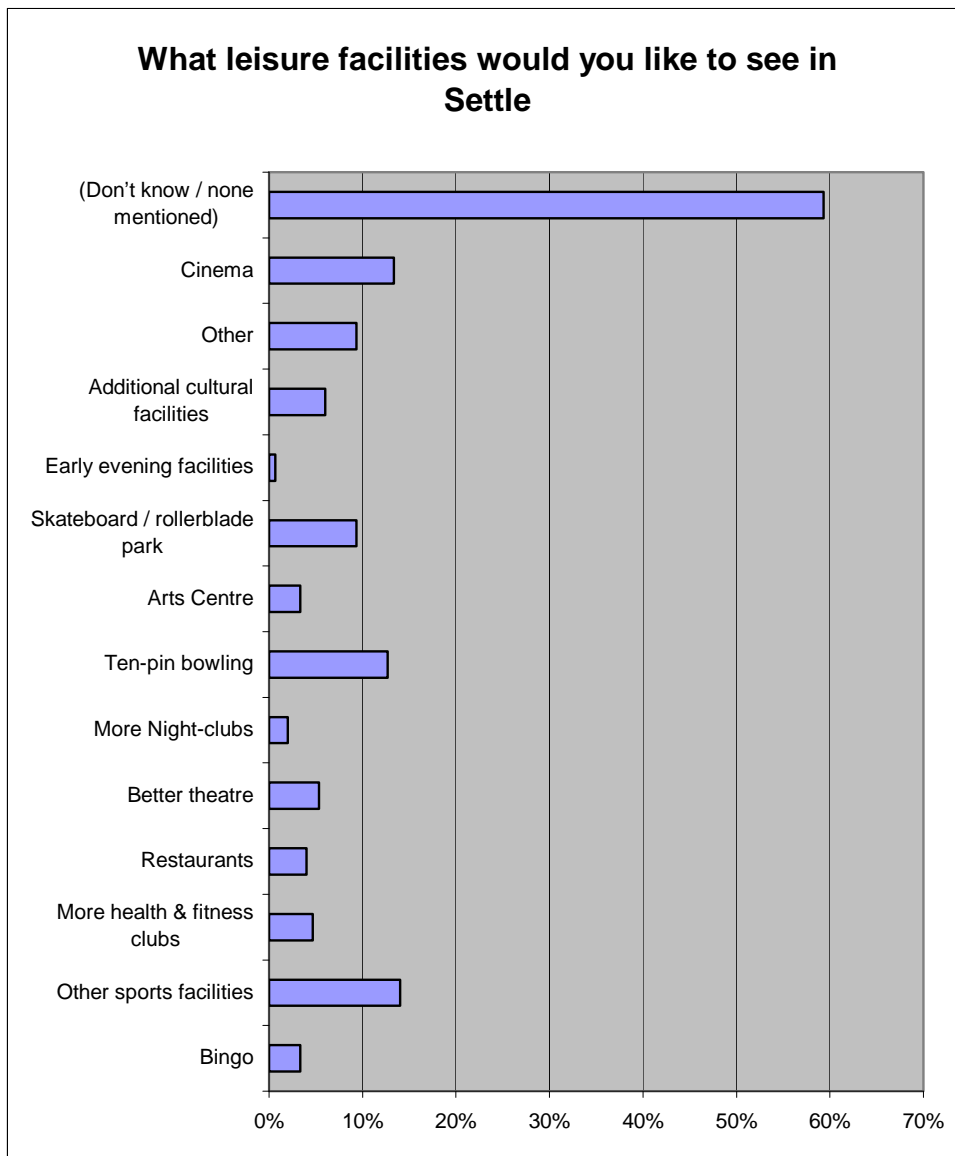
**Question Twenty Two - Do you ever come to Settle Town Centre in the evenings?**



**Question Twenty Three - What do you do in Settle Town Centre in the evening?**

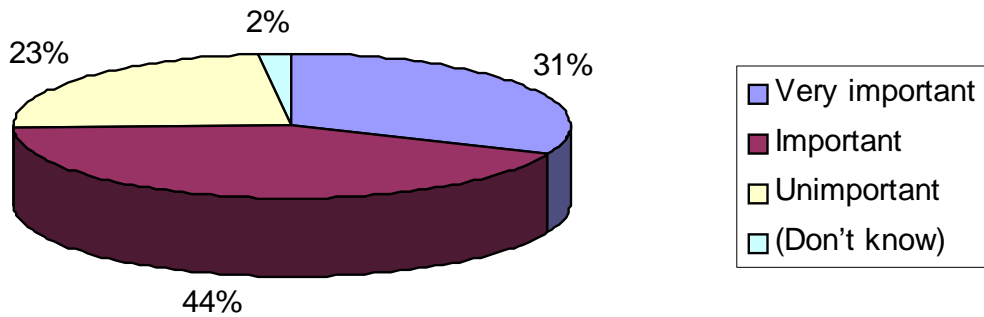


**Question Twenty Four - What leisure facilities would you like to see in Settle Town Centre?**

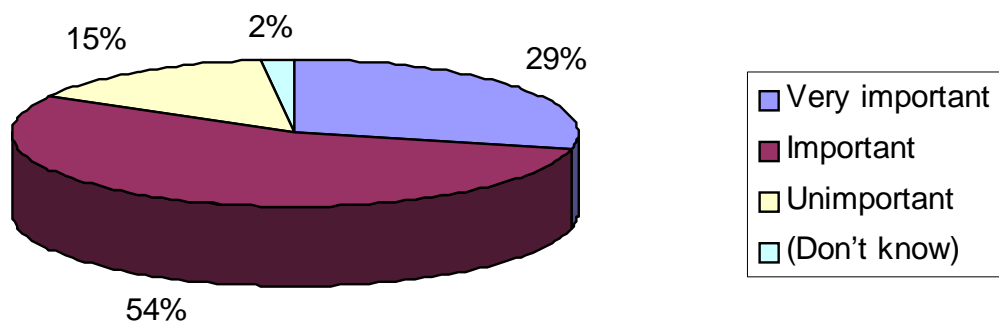


Question Twenty Five - How important are the following amenities to you in creating an attractive town centre ?

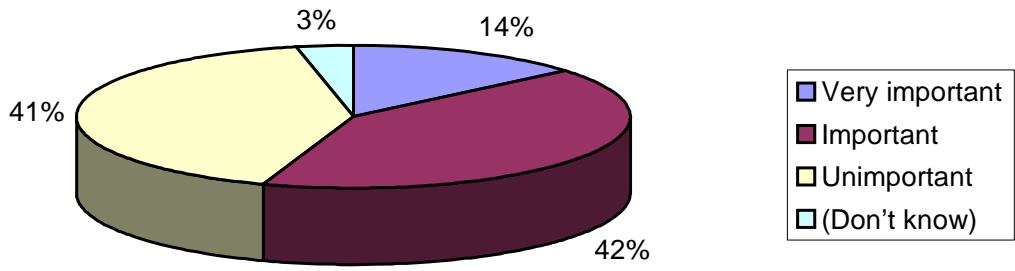
### A wide range of independent/speciality shops



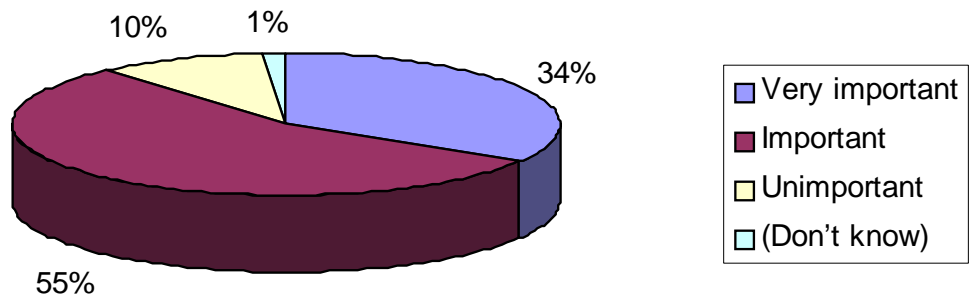
### A wide range of food shops



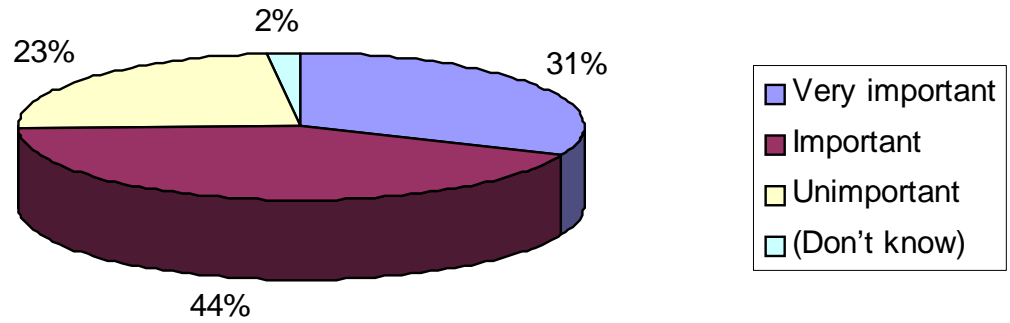
### High quality/exclusive shops



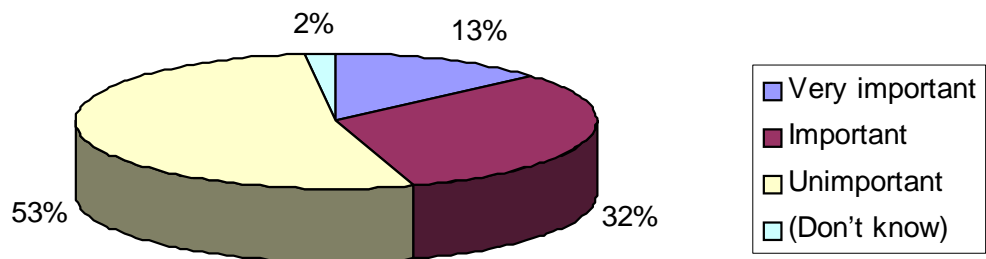
### A wide range of non food shops



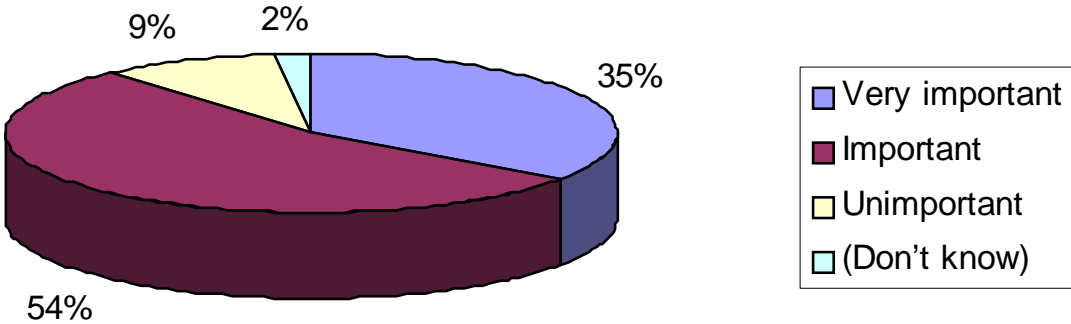
### A wide range of independent/speciality shops



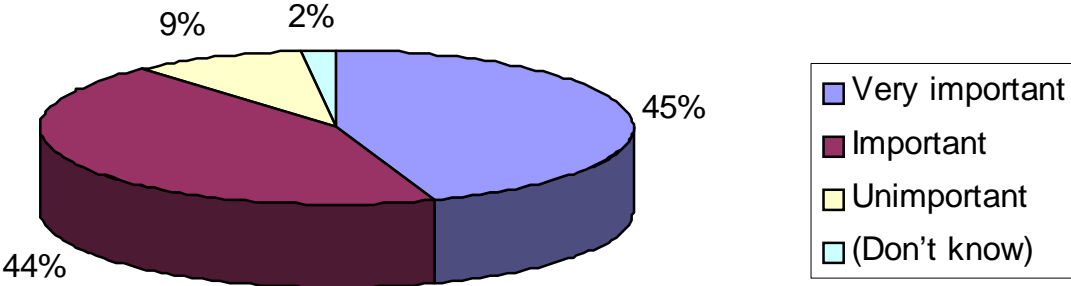
### Value/discount shops



### Cafes/pubs/restaurants

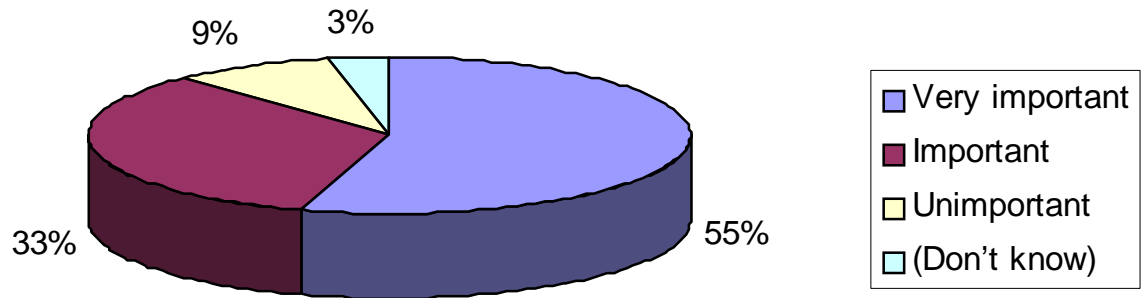


### Good/easy access by car

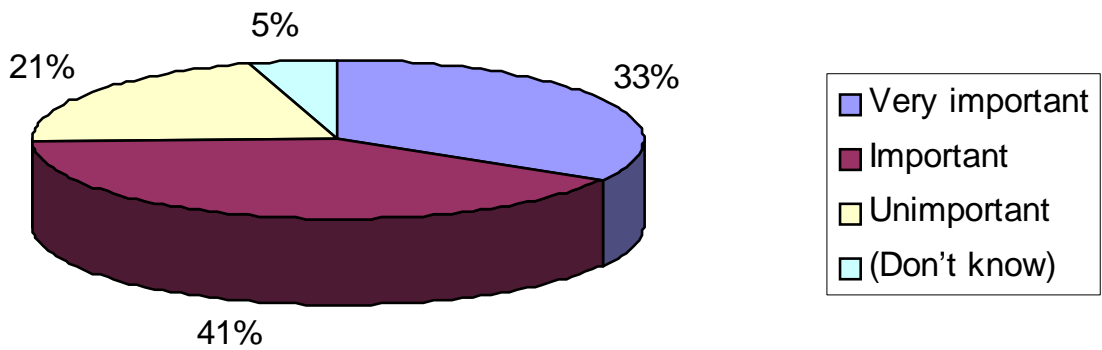




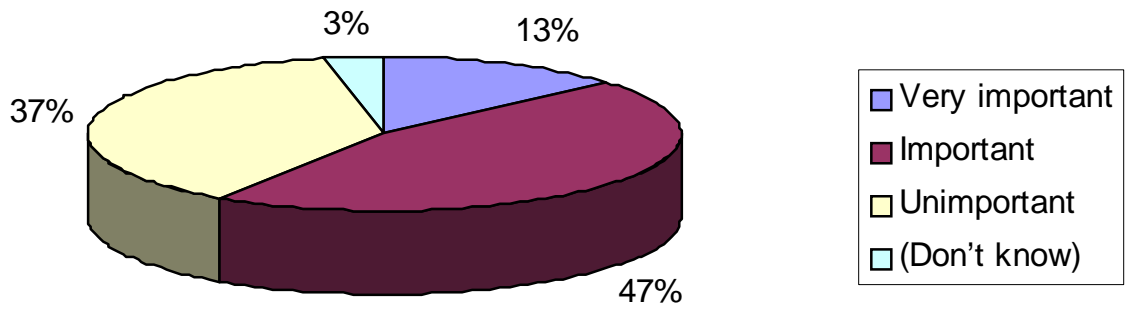
### Ease of finding a parking space



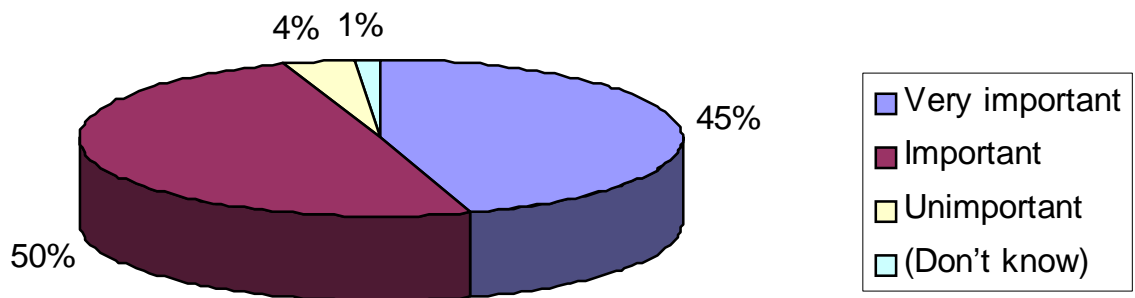
### Provision of recreation/leisure



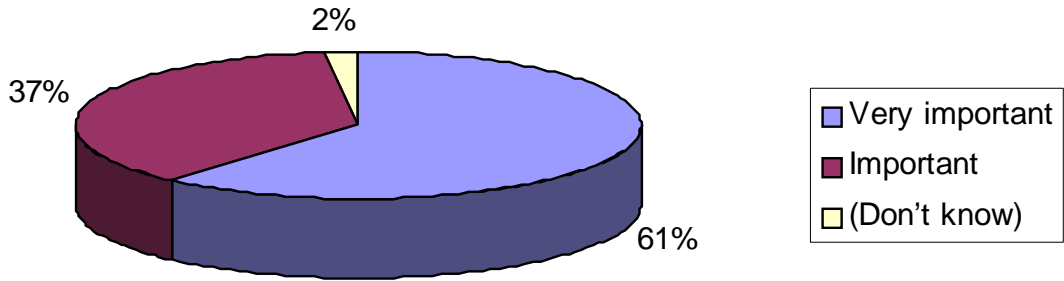
### Shops related to tourist activity



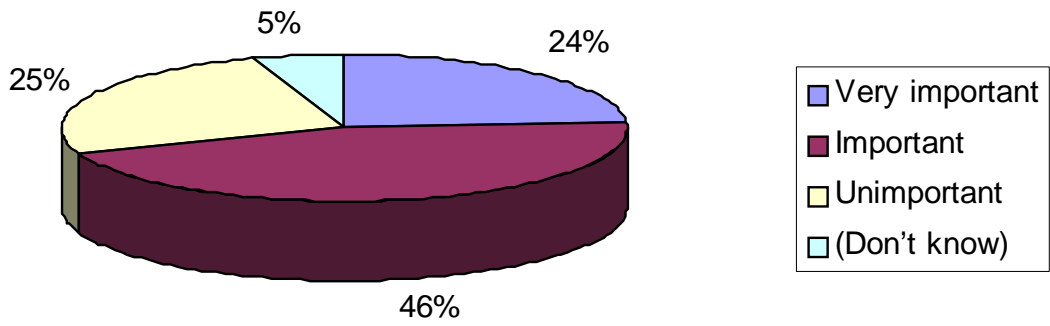
### Good/easy pedestrian access



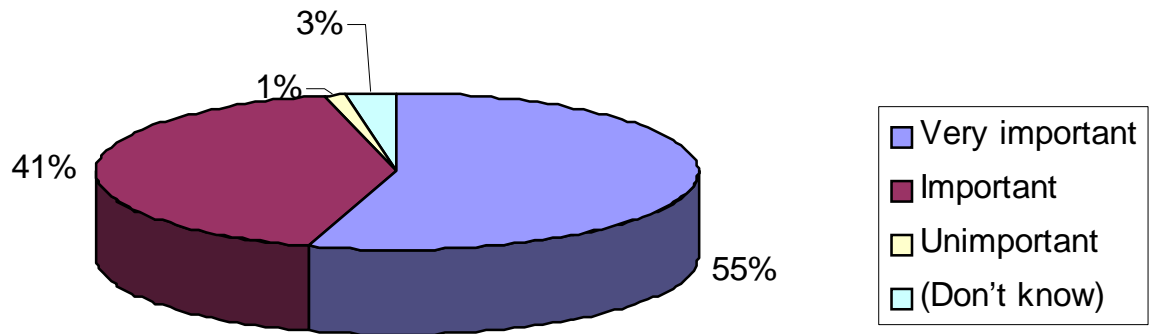
### Pleasant town centre environment



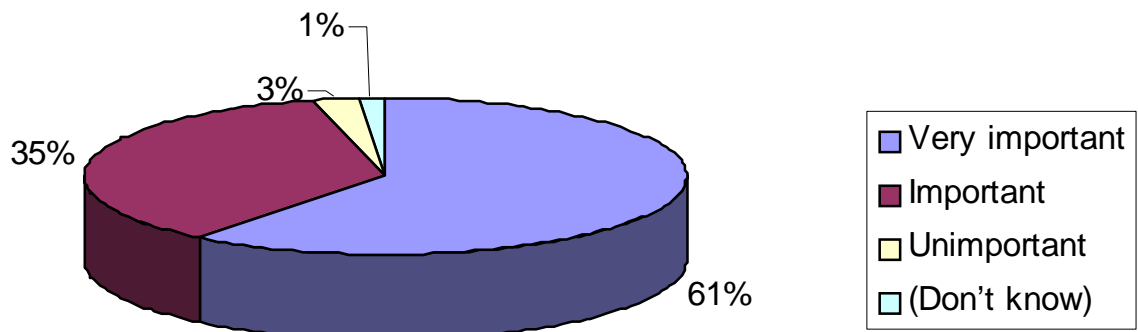
### Culturally diverse



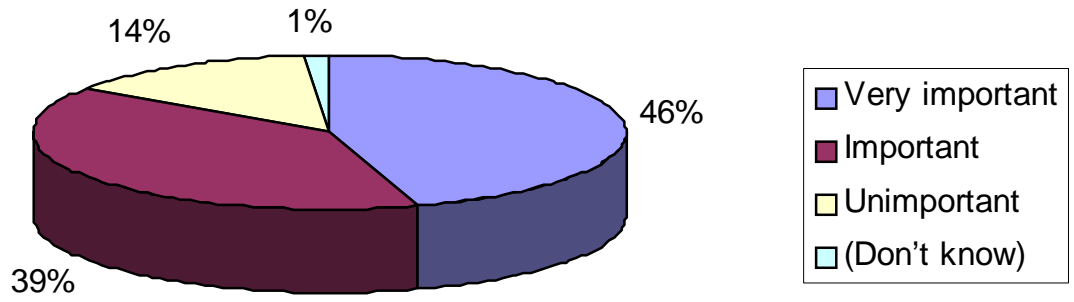
### Easy to get around



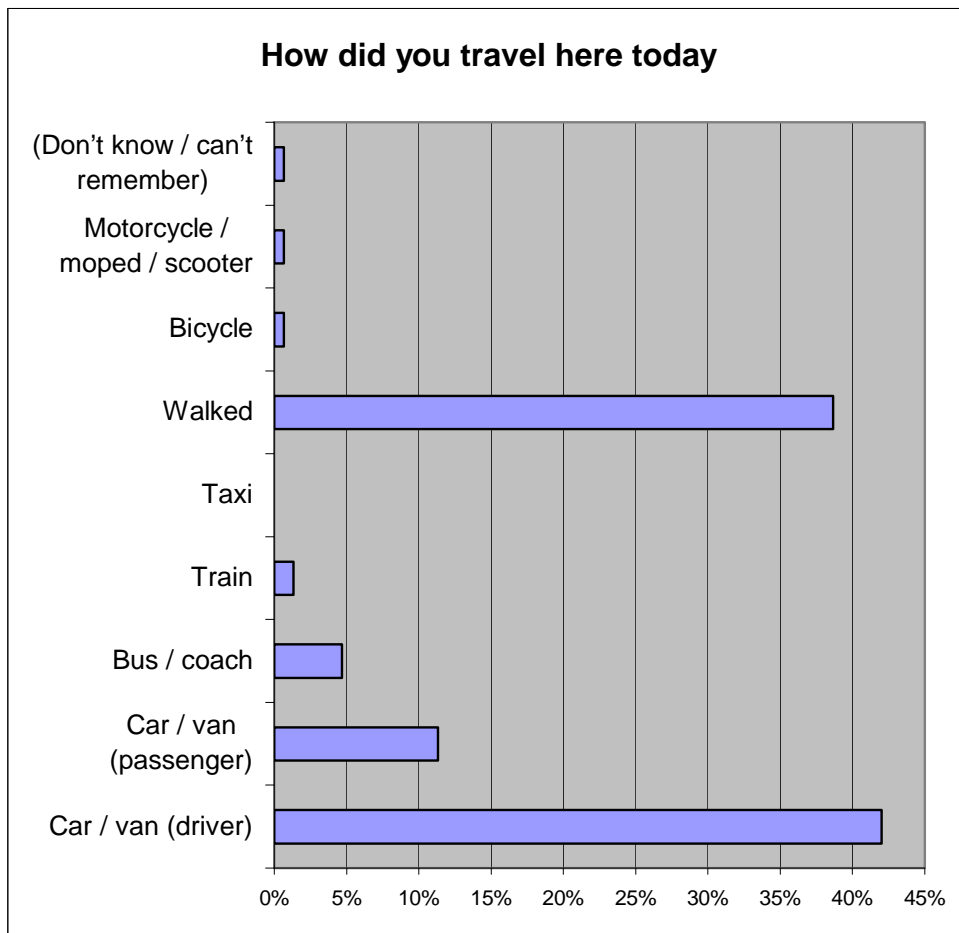
### Safety



## A good quality traditional market



Question Twenty Six - How did you travel here today?





**Signed:**

**Date:**

**Name:**

**Position:**

For and on behalf of Donaldsons

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