

**INGLETON VILLAGE CENTRE ACTION PLAN –
REFURBISHMENT OF THE COMMUNITY CENTRE CAR PARK**

A. Comparison of Parking Charges:

A.1 Short-stay –

The table below shows the current charges for short-stay parking in those market towns neighbouring Ingleton:

Authority	Car Park	Parking Charge	
		Duration (up to)	Cost
Yorkshire Dales National Park	All – Hawes, Malham, Grassington, etc.	10 mins 2 hours	Free £2.50
Richmondshire	Hawes – Gayle Lane	30 mins 1 hour 2 hours	£0.60 £1.10 £1.60
South Lakeland	Kirkby Lonsdale	30 mins 1 hour 2 hours	£0.20 £1.20 £2.20
Craven	Settle – Ashfield	1 hour 2 hours	£1.00 £1.90
	Settle - Greenfoot	1 hour 2 hours	£0.80 £1.60

A.2 Long-stay –

The table below shows the current charges for long-stay parking (over 4 hours) in those market towns neighbouring Ingleton:

Authority	Car Park	Parking Charge
Yorkshire Dales National Park	All – Hawes, Malham, Grassington, etc.	£4.20
Richmondshire	Hawes – Gayle Lane	£3.60
South Lakeland	Kirkby Lonsdale	£3.90
Craven	Settle – Ashfield	£3.80
	- Greenfoot	£2.20

B. Financial Implication of Proposed Adjustment to Parking Charges:

The following is an assessment of the possible financial implications to the Council of adjusting the parking charges for both its car parks in Ingleton; the Community Centre car park and Back Gate car park.

During the five-month period June to October 2015, the Council sold a total of 6,140 tickets for parking on the Community Centre car park giving an income of £12,377 (forecasts indicate that the Council is in a position to receive an income of £21,000 for the full financial year). The largest proportion (32%) of the income received came from long-stay parking (over 4 hours), followed by parking for up to 2 hours, which represented 23% of the income received. Based on a yearly average, the possible financial implications to the Council of adjusting the parking charges as proposed in paragraph 4.4 above are outlined in the following table:

Scenario	Possible Financial Effect
No increase in the number of tickets sold and all those currently paying the minimum charge purchasing a "Pop and Shop" ticket instead	Reduction in total income of 10.26% (or £2,154)
5% increase in the number of short stay tickets sold, of which half have purchased a "Pop and Shop" ticket – equivalent to an additional 419 tickets per annum. No change to ticket sales for the other periods	Reduction in total income of 3.58% (or £752)
As above, with a 10% increase in number of long stay tickets (over 4 hours) sold – equivalent to an additional 267 tickets per annum.	Increase in total income of 1.62% (or £340)
As above, with a 2% increase in the number of medium-stay tickets (3 and 4 hours) sold – equivalent to an additional 184 tickets per annum	Increase in total income of 3.2% (or £672)