

## National Dementia Declaration Action Plan

## Part 1 of 2: Information about you and your organisation

The organisation listed below agrees to sign up to the Declaration and commits to delivering it through the actions listed below: Please tick []

## Fill in your contact details

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Are you willing for us to share your contact details with fellow Dementia Action Alliance members: Yes [ v] No [ ]

## **Organisation Logo**

Please attach your organisation's logo in jpeg format when returning this Action Plan via email to: <u>dementiaactionalliance@alzheimers.org.uk</u> - it will be displayed on the Dementia Action Alliance website alongside your Action Plan.

## Fill in your organisation details

## Organisation name

## **Craven District Council**

## **Organisation summary (max 150 words)**

Craven District Council represents 55,696 local residents across 450 square miles of countryside, placing it in the top ten lowest population density councils in England.

Craven covers 15% of North Yorkshire, including the market towns of Bentham, Settle and Skipton, where the council offices are located.

The administrative area includes the southern part of the Yorkshire Dales National Park as well as the upper parts of Airedale, Wharfedale and Ribblesdale plus Wenning Valley near Bentham.

Craven has 30 elected Councillors across 19 wards and delivers a number of front line services to local residents including; planning, environmental health, customer services, revenues and benefits, car



parking, economic development, democratic services, Craven Leisure and waste management.

## Please select your region(s)

National	London	South East
East of England	North East	South West
East Midlands	North West	West Midlands
		Yorkshire and Humber

## Area covered

Please make clear what area your organisation operates in. At the moment this is on the basis of local authority boundaries. For example an organisation may say they work in Birmingham, Sandwell, Solihull and Walsall; another may say Staffordshire and Stoke-on-Trent. If you are not sure, be as descriptive as possible.

Craven District		

## Select your organisation type:

Commercial

Public Sector

Third Sector

## What sectors does your organisation work in?

Care	Hospital Trusts	Pharmaceutical
Commissioners	Hospitality	Recreation
Communication	Housing	Research
Education	⊠Local authorities	Retail
Emergency services	Membership	Transport
Faith groups	organisation	Utility
Finance	🛛 Other Health	

## Part 2 of 2: Completing your Action Plan

## 1. The National Dementia Declaration lists seven outcomes that the DAA are seeking to achieve for people with dementia and their carers. How would you describe your organisation's role in delivering better outcomes for people with dementia and their carers?

Your response could include a national AND local role. Consider your organisation's role in influencing and supporting the work of other organisations as well as the projects you deliver. (200 words)

Craven District Council wants to act as an exemplar in being dementia friendly, developing dementia friendly spaces, places and people, supporting the district as a whole to becoming dementia friendly. The Council has already committed to training as many staff as possible in dementia awareness and is part of a steering group to develop Skipton and South Craven Dementia Action Alliance .The Council



has now produced an action plan to develop its work in this area.

Some of the areas we will be developing include:

Staff training and awareness

Training and awareness for local parish councils

Identify a 'Dementia Champion' or 'Dementia Lead' at Officer and Member level

Work Craven DC becoming a Dementia Friendly Council and our Council buildings being recognised as dementia friendly spaces.

All employees accessing Dementia training as part of the employment induction.

CDC to encourage and enable partners to have a greater understanding of Dementia.

# 2. What are the challenges to delivering these outcomes from the perspective of your organisation?

Your response could include your members' understanding of dementia. A training body might say there is no agreement on appropriate core curricula. (150 words)

A key challenge for Craven will be having the right resources in place to deliver the action plan. The Council can commit Officer time as this is part of the council's priorities but this will also need to be balanced along side other priorities and those of other Council services.

## 3. What are your plans as an organisation to respond to these challenges?

This section is where the actions are. They involve having a short header that summarises the action (ideally no more than 25 words), and the main content where organisations can go into more depth. These need not be too detailed and should aim to give a general overview to casual readers from a range of backgrounds.

Please aim to have a minimum of three action points and a maximum of ten. This template only has space for three actions but add extra as needed.

## 1. Action Title

This is a short sentence summarising the Action (max 25 words)

Identify a 'Dementia Champion 'lead at Member and Officer level

## **Action Description**

This is where you go into more detail about the Action.



Report taken to Policy Committee asking Members to approve a lead Officer and Member for Dementia.

## **Stage of Action**

Please select one. For further explanation see Appendix.

Case Study
Delivery
Implementation

Launch event – advocacy Other:

## Action tags

Please select the relevant topics that apply to your Action. This assists with filter searches on the DAA website. For further explanation see Appendix.

Antipsychotics	Diagnosis	People/skills
Assistive technology	Dignity	Prime Minister's
Awareness raising	Disseminating best	Challenge
Care for people with	practice	Quality Standards
dementia	End of life	Research
Care in Hospitals	Funding	Safeguarding
Commissioners	Inclusion	Supporting carers
🔀 Dementia Friendly	Information for people	
communities	with dementia and carers	
Dementia Friends	Money	

## 2. Action Title

This is a short sentence summarising the Action (max 25 words)

Part of objective to become Dementia Friendly Authority - Deliver Dementia Friends training for all front line Council staff.

## **Action Description**

This is where you go into more detail about the Action.

Dementia Friends Training has already been delivered to Customer Services, Town Hall Staff and interested officers in back office functions.

Craven Leisure staff still to be trained.

Propose that Dementia Friends training be included as part of CDC induction process.

A number of Council officer to be trained as Dementia Friend champions so can deliver training internally and to other partner organisations.



## Stage of Action

Please select one. For further explanation see Appendix.

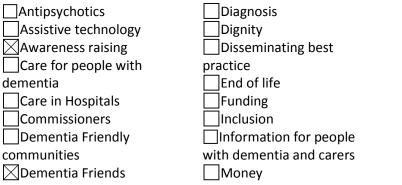
Case Study
Delivery
Implementation

Initial Scoping Planning Uncompleted

	Launch event –
ad	vocacy
	Other:

## Action tags

Please select the relevant topics that apply to your Action. This assists with filter searches on the DAA website. For further explanation see Appendix.



$\boxtimes$ People/skills
Prime Minister's
Challenge
Quality Standards
Research
Safeguarding
Supporting carers

## 3. Action Title

This is a short sentence summarising the Action (max 25 words)

Part of objective to become Dementia Friendly Authority - Make sure CDC Public Spaces are Dementia Friendly

#### **Action Description**

This is where you go into more detail about the Action.

Work with local organisation Making Space to audit CDC public areas e.g.

- Customer Services Reception (due to be reconfigured)
- Craven Leisure (café about to be refurbished)
- Town Hall spaces

Implement recommendations from audit.

#### Stage of Action

Please select one. For further explanation see Appendix.



Implementation

Planning



Launch event –

advocacy

Other:

## Action tags

Please select the relevant topics that apply to your Action. This assists with filter searches on the DAA website. For further explanation see Appendix.

- Antipsychotics Assistive technology Awareness raising Care for people with dementia Care in Hospitals Commissioners Dementia Friendly communities Dementia Friends
- Diagnosis
   Dignity
   Disseminating best practice
   End of life
   Funding
   Inclusion
   Information for people with dementia and carers
   Money
- People/skills
  Prime Minister's
  Challenge
  Quality Standards
  Research
  Safeguarding
  Supporting carers