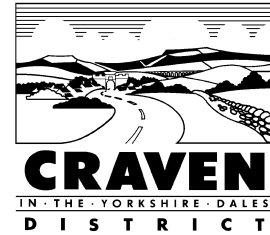


Policy Committee – 17th February 2015**TOUR DE FRANCE LEGACY PLAN**

Report of the Chief Executive

Ward(s) affected: All

1. **Purpose of Report** – Following the successful Tour de France Grand Depart, this report sets out the long term vision and key objectives for a Cycle Legacy for Craven District Council over the next 9 years.

It explains the current work and outlines future ambitions for Craven, looking ahead at opportunities Craven may want to explore further in its drive to bring about long term positive change and build the District's reputation for cycling.

2. **Recommendations** – Members are recommended to:

- 2.1 Approve the adoption of 3 high level strategic priority objectives detailed in Appendix A

- 2.2 Approve the detailed Action Plan in Appendix B

3. **Background**

- 3.1 Part of Yorkshire's commitment when securing the Tour de France was to use it as a catalyst for a long term cycling legacy. As part of overarching agreements between the Yorkshire local authorities, York City Council has led the coordination and production of a regional cycling strategy 'Cycle Yorkshire' (CYS) which was launched at Y14 on the 27th March 2014. It is proposed that this strategy is used as the framework for Craven to develop its own plans. The ambition of Cycle Yorkshire is simply "*More people cycling more often*".

- 3.2 Cycle Yorkshire has outlined five overall key objectives to deliver its ambition

- Get more people cycling
- Make Choosing cycling easier
- More events to take part in
- Greater awareness of cycling and cyclists
- A thriving network of cycling businesses & social enterprises

4. **Legacy Strategy**

In order for Craven District Council to get “more people cycling more often” it is proposed that the following 3 high level strategic priority objectives are adopted by the Council

4.1 **Improve Cycle Infrastructure**

To secure more investment and fund cycle infrastructure to start building a high quality cycle network in Craven.

4.2 **Develop Cycle Events and Festivals**

To help facilitate the delivery of a showcase Town Centre Cycle race in Skipton and increase participation rates in existing events

4.3 **Improve Training and Promotion**

The provision of training to upskill cyclists, businesses and volunteers in order to provide high quality experiences for cyclists and targeted promotion of cycling information.

4.4 Members agreed to support the delivery of a Town Centre race in Skipton at the last Policy Meeting on 20th January 2015.

4.4 Further detail of the how the 3 objectives will be delivered in given in the Legacy Strategy in Appendix A and a fully costed Action Plan in Appendix B

5. **Implications**

4.1 **Financial Implications** – Financial implications of delivering the Action Plan in Appendix B are detailed within the Action Plan.

A small surplus of £2,504 from the Tour de France budget has been approved to contribute towards the Skipton town Centre race as detailed in the report.

4.2 **Legal Implications** – Complete this section outlining Legal implications – **Always check with Legal**

4.3 **Contribution to Corporate Priorities** – Maximising the benefit of the Tour de France within Craven is one of the objectives within the Enterprising Craven priority of Craven’s Council Plan.

4.4 **Risk Management** – N/A

4.5 **Equality Impact Assessment** - *There is a Equality and Diversity statement within the Stragey and we will produce an Equality Impact Assessment as appropriate as part of the delivery of Action Plan initiatives.*

5. **Consultations with Others** – Economic Development, Craven Community Safety Partnership, Skipton Town Council, Skipton Town Partnership

6. **Access to Information : Background Documents** -

7. **Author of the Report** –
Sharon Hudson, Communications and Partnerships Manager, T:01756 706246
Email: shudson@cravenc.gov.uk

Note : Members are invited to contact the author in advance of the meeting with any detailed queries or questions.

8. **Appendices** – None
Appendix A – CDC Tour de France Legacy Strategy
Appendix B – Legacy Strategy Action Plan